



# City of Apache Junction

## Development Services Department



### City Council WORK SESSION STAFF MEMO

**DATE:** May 20, 2024

**TO:** Honorable Mayor and City Council Members

**THROUGH:** Rudy Esquivias, Development Services Director  
Sidney Urias, Planning Manager

**FROM:** Erika Hernandez, Associate Planner

**CASE NUMBER:** P-23-128-ART

**REQUEST:** A proposal by 29th Street Capital for a public art mural along the eastern wall of the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road.

#### **BACKGROUND**

In October of 2023, Jeff Curran of 29<sup>th</sup> Street Capital reached out to Planning Staff to propose a public art mural along a wall that will be built for the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road. On December 19, 2023, Michael Porto of 29<sup>th</sup> Street Capital formally applied for the proposed public art mural. A detailed history of this project can be found in the March 11, 2024, Public Hearing Staff Report (Exhibit 5).

On March 11, 2024, Paige Reesor ("Artist"), on behalf of 29<sup>th</sup> Street Capital, presented the proposal to the Public Art Commission ("Commission") during a public hearing. The Commission continued the hearing and asked for revisions to include more of Apache Junction's recognizable landscapes, as well as alternate color choices.

#### **PUBLIC ART COMMISSION RECOMMENDATION**

One resident spoke in favor of the artist's ability to create quality murals. The Commission voted unanimously to recommend approval of the proposed mural option number five (5) during a public hearing on April 3, 2024 (Planning Staff Report and exhibits attached).

#### **STAFF RECOMMENDATION**

Staff recommends approval of the proposed public art case P-23-128-ART.



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### **Attachments:**

- Exhibit 1: Recommended Conceptual Mural
- Exhibit 2: Conceptual Options
- Exhibit 3: Application Materials
- Exhibit 4: Public Art Commission Staff Report 4-3-2024
- Exhibit 5: Public Art Commission Staff Report 3-11-2024