



LIBRARY BOARD OF TRUSTEES ANNUAL REPORT 2022/2023

JUNE 1, 2022 - MAY 31, 2023



APACHE JUNCTION PUBLIC LIBRARY
1177 N. IDAHO RD.
APACHE JUNCTION, AZ 85119

WWW.AJPL.ORG

MESSAGE FROM PAM HARRISON

Time flies when you're having fun! Another year has passed, and we have so many accomplishments to celebrate. Implementing the first year of our Strategic Plan has been exciting and fulfilling as we strive to meet the needs and desires of our patrons and community through increased Access, Communication, Community Engagement, and improved Spaces. The Library is a cost-effective way to access materials, services and resources. See the Library Calculator within this report to realize the incredible Return on Investment our library provides.

Many thanks to the people who support our Library and help us fulfill our mission, including our dedicated staff and volunteers, hard-working Friends of the Library group, enthusiastic community partners, and generous donors.

"A library outranks any other one thing a community can do to benefit its people. It is a never failing spring in the desert."

— Andrew Carnegie



DIRECTOR MESSAGE



AJPL 2022-2025 STRATEGIC PLAN

MISSION

The Apache Junction Public Library is a welcoming destination providing education, technology, information and entertainment, enriching lives of individuals and families in our diverse community.

GOALS



The community will enjoy convenient access to Library resources.

Strategic Focus: ACCESS



Patrons and staff will easily obtain the information they need about Library resources, services and programs.

Strategic Focus: COMMUNICATION



Library resources and services will reflect the wants and needs of the community.

Strategic Focus: COMMUNITY ENGAGEMENT



Uphold high standards for spaces that are welcoming, comfortable, well-maintained and valued by the community.

Strategic Focus: SPACES

ACCESS

Mobile Library

On March 2, 2023, Read Across America Day, the library had a ribbon cutting to celebrate its newly refurbished Mobile Library. The library was awarded a Library Services and Technology Act grant by the Arizona State Library, Archives and Public Records, a division of the Secretary of State, with federal funds from the Institute of Museum and Library Services, to renovate the library-owned box truck. Patrons can check out books and DVDs from the Mobile Library, apply for library cards and pick up holds. It is also equipped as a Wi-Fi hotspot and has a laptop and printer available for use.



Borrowing Limit increased

In efforts to be more in line with the borrowing limits of other Arizona libraries with similar physical collection sizes and to increase our circulation turnover rate making better use of our materials, we increased our borrowing limit to 30 items in January 2023 from 20 items.

Partnership Creates Virtual Library Card for Students

The Apache Junction Public Library and the Apache Junction Unified School District have partnered to create the Apache Junction Student Library Card for all students enrolled at AJUSD. This student library card is free, and every child enrolled at AJUSD is automatically issued a virtual card. Using their school ID number, students can check out up to three (3) physical books or audiobooks at a time, use the public library computers, access research databases for schoolwork and study guides and practice tests for the college entrance exams, take online tutoring with live tutors, download digital eBooks, eAudiobooks, music, movies, magazines and more, all for free. Student library card accounts will automatically reactivate at the start of each school year.



The community will enjoy convenient access to Library resources

AJPL STRATEGIC PLAN 2022-2025



ACCESS



COMMUNICATION



COMMUNITY
ENGAGEMENT



SPACES

COMMUNICATION

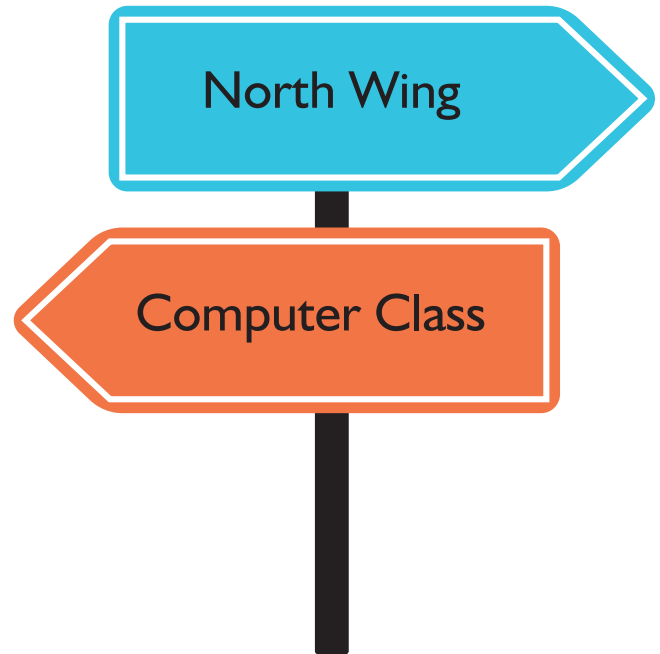
Marketing

Without a daily community newspaper, it is difficult to advertise all the wonderful collections, resources, and programs we offer. To address this challenge, a library newsletter was born. Biweekly newsletters are now available for the Apache Junction community to stay abreast with our offerings. Paired with social media, it's easy for anyone to be in the know.



Signage Audit

Have you ever looked around and really focused on the number of signs in our everyday lives? A small committee of Library staff conducted a signage audit to take a critical look at every one of our signs to ensure it was up-to-date, necessary, clear, and in line with library branding. Astonishingly, we had over 200 signs marking everything from policies and bathroom locations to programs and library sections, and there was not much consistency. To minimize clutter and maximize efficiency, the committee trained on best practices for developing signs with effective language and branding and is working on a signage policy that will address messaging, design, logo use, placement, location, size, typeface, color scheme, and ADA compliance.



AJPL STRATEGIC PLAN 2022-2025



Patrons and staff will easily obtain the information they need about Library resources, services and programs.



ACCESS



COMMUNICATION



COMMUNITY
ENGAGEMENT



SPACES

COMMUNITY ENGAGEMENT

Outreach Fever

Who says all librarians are introverts? This year, straying outside the walls of the library was commonplace in our quest to reach new users and promote library services and resources. Just as the community belongs in the library, the library belongs in the community! We reached 4,691 people, more than any other year, by engaging with people of all ages at events hosted by Parks and Recreation, AJPD, schools, RV resorts, senior living facilities, Salvation Army, Superstition Community Food Bank, Superstition Mountain Museum, Superstition Rotary and more. With the introduction of the mobile library in March 2023, we only expect these numbers to grow.



Seed Library

It started as an Eagle Scout project and a dream, but the Seed Library has quickly grown into a popular social activity that engages and encourages community members to keep their hands in the dirt as they experience the joy and benefits of gardening. Seed packets were sorted and filled for circulation by 175 community members. Meanwhile, they learned from Master Gardener, Lavier Kurtz, about Earth Heart Park and Community Garden and had their questions answered about home gardening. Library patrons have checked out 4,363 free packs of seeds. Our objective is to tackle local food insecurity while inspiring the community to create new and improved gardens.



AJPL STRATEGIC PLAN 2022-2025



Library resources and services will reflect the wants and needs of the community.



ACCESS



COMMUNICATION



**COMMUNITY
ENGAGEMENT**



SPACES

SPACES

STUDY ROOMS

The pandemic forced AJPL to re-evaluate the needs of our patrons and the use of public spaces. The desire and need for quiet, reservable spaces for private study and work has become extremely popular. With the introduction of our first reservable study room in July 2022, our second in January 2023, and the grant-funded ThinkTank Pod in October 2022, we have accommodated over 1000 reservations this year.

STUDIO

In September 2022, The Studio opened to the public. The Studio contains a host of professional audiovisual equipment including an iMac Pro, iPad, 4K DSLR camera, LED and box lights, green screen, state of the art microphones, mixers and more. Patrons are welcome to reserve the room to discover the equipment and what it can create.

FY24 PLANS

Plans for new shelving in the North Wing are scheduled for installation in August 2023. This new shelving will be lower in height and provide the needed space for tables and seating. What used to be a computer room in the North Wing will also be transformed into a Teen Reading Room giving teens who want to study or read a quiet place separate from the TeenSpace gaming area.



AJPL STRATEGIC PLAN 2022-2025



Uphold high standards for spaces that are welcoming, comfortable, well-maintained and valued by the community.



ACCESS



COMMUNICATION



COMMUNITY
ENGAGEMENT



SPACES

STATISTICS

PHYSICAL
CIRCULATION



318,067

LIBRARY
VISITS

173,487



161,187



E-CONTENT
CIRCULATION

8,109

NEW
REGISTRATIONS



3,919 VOLUNTEER HOURS



WEBSITE VISITS
60,599

ACTIVE
CARDHOLDERS

32,653



ADULT PROGRAMS

361

& ATTENDANCE

7134

COMPUTER SESSIONS



20,417

WI-FI USE

15,339



PHYSICAL COLLECTION

86,596

CHILDREN/TEEN
PROGRAMS

& ATTENDANCE

723

15,897

OUTREACH



4,691

8,798

ADDED TO COLLECTION

RETURN ON INVESTMENT

Apache Junction Public Library is a great value! For every \$1 invested in our library, \$4.66 is returned to the community, which doesn't even include the value of reference assistance, online databases and top notch customer service.

Quantity of Use	Library Services	Retail Value	Value of Services
168,714	Books Borrowed	\$18.00	\$3,036,852
5,911	Audiobooks Borrowed	\$15.00	\$88,665
915	Interlibrary Loans	\$30.00	\$27,450
161,187	E-Content	\$15.00	\$2,417,805
1,346	Magazines Borrowed	\$5.00	\$6,703
130,600	DVDs Borrowed	\$20.00	\$2,612,000
2,868	Music CDs Borrowed	\$15.00	\$43,020
991	Museum Passes	\$20.00	\$19,820
1,014	Meeting Room Use	\$20.00	\$20,280
361	Adult Programs Attended	\$12.00	\$4,332
723	Youth Programs Attended	\$8.00	\$5,784
20,417	Computer Use Sessions	\$12.00	\$245,004
1,164	Hotspots & Roku sticks	\$100.00	\$116,400
2,543	Video Games	\$50.00	\$127,150
		TOTAL VALUE	\$8,771,292

Based on Library Value Calculator developed by the Massachusetts Library Association

CITY OF APACHE JUNCTION PUBLIC LIBRARY

Fiscal Year: 2022-2023

STATEMENT OF PROPERTY

Location:	1177 North Idaho Road Apache Junction, AZ 85119 The building resides on the Apache Junction Municipal Government 20-acre complex.
Legal Description:	W 1/2 SW 1/4 of Section 16 Township 1 North Range 8 East Gila and Salt River Base and Meridian, Pinal County, Arizona.
Money:	Received, where derived, how used and expended. See the attached financial statement.

CITY OF APACHE JUNCTION PUBLIC LIBRARY
FINANCIAL STATEMENT
Fiscal Year 2022-2023

REVENUES (As of May 31,2023)

GENERAL FUND

Library Fines	\$	420
Charge for Services		16,434
Other Revenues		961
TOTAL GENERAL FUND	\$	17,815

DEVELOPMENT FEE FUND 226,819

LIBRARY FUND 90,622

GRANTS-IN-TRUST 304,321

TOTAL REVENUES \$ 639,576

EXPENDITURES (As of May 31, 2023)

GENERAL FUND

Personnel Costs	\$	1,304,832
Commodities		252,590
Capital Equipment Outlay		8,619
TOTAL GENERAL FUND	\$	1,566,041

DEVELOPMENT FEE FUND -

LIBRARY FUND 42,643

GRANTS-IN-TRUST 370,105

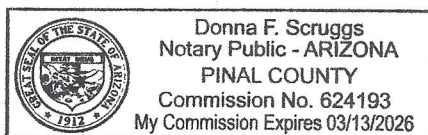
DEBT SERVICE 9,515

TOTAL EXPENDITURES \$ 1,988,304

I, Judy Borey, Secretary of the Library Board of Trustees, do hereby verify that the above financial statement for the Apache Junction Public Library represents a true and accurate record of all receipts and disbursements for the fiscal year 2022-2023 as of May 31, 2023.

Judy Borey
Signature

Subscribed and sworn to before me this 31 day of May, 2023.



Donna F. Scruggs
Notary Public
Pinal
County

My Commission Expires:

03-13-2026