



# City of Apache Junction

300 East Superstition Boulevard • Apache Junction, Arizona 85119 •

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MEMORANDUM TO: Honorable Mayor and City Council Members  
THROUGH: Bryant Powell, City Manager  
FROM: Liz Langenbach, Parks and Recreation Director  
DATE: April 6, 2026  
SUBJECT: Updates to Chapter 4-1: Parks and Recreation Fee Schedule

Apache Junction City Code Volume I, Chapter 4: Fees, Article 4-1: Parks And Recreation Fee Schedule addresses parks and recreation fees. Fees are required by the state of Arizona to be reviewed every five years to insure they are aligned with the local market, the community needs, and changes in other laws.

The parks and recreation department has historically used three primary funding sources to provide high quality programs, services, and facilities for the community: 1) general fund (sales tax); 2) development fee fund; and 3) user fees. These are supplemented by various smaller sources such as grants, donations, corporate partnerships, etc.

The fee review and potential updates will work to accomplish the following:

## **1. General Market Comparison**

Parks and Recreation fees were last updated in 2021. Due to changing dynamics within other funding sources (*i.e.* state-shared revenues, local economy, increasing operating costs, *etc*) – it is more important than ever to evaluate revenue streams and ensure the city balances the community needs with the cost of operations. The recommended updates will aim to increase only those fees that are substantially below market.

## **2. New Amenity/Service Fee Considerations**

With the introduction of renovated facilities at the Rodeo Event Center, staff will need to add new use fees for new items such as the large pavilion, vendor electricity, and RV hook-ups.

The Parks and Recreation Commission will make final recommendations to the City Council and once Council is satisfied with proposed changes, the fees will be discussed and voted on at a future public hearing. The intent is to have any approved changes effective January 1st, 2027.

Thank you, for your consideration.