



City of Apache Junction

Development Services Department



City Council PUBLIC HEARING STAFF MEMO

DATE: June 4, 2024

TO: Honorable Mayor and City Council Members

THROUGH: Rudy Esquivias, Development Services Director
Sidney Urias, Planning Manager

FROM: Erika Hernandez, Associate Planner

CASE NUMBER: P-23-128-ART

REQUEST: A proposal by 29th Street Capital for a public art mural along the eastern wall of the new multi-family development known as The Residences at Apache Trail, located on the southwest corner of Tomahawk Road and Broadway Avenue.

BACKGROUND

In October of 2023, Jeff Curran of 29th Street Capital reached out to Planning Staff to propose a public art mural along a wall that will be built for the new multi-family development known as The Residences at Apache Trail, located on the southwest corner of Tomahawk Road and Broadway Avenue. On December 19, 2023, Michael Porto of 29th Street Capital formally applied for the proposed public art mural. A detailed history of this project can be found in the March 11, 2024, Public Hearing Staff Report (Exhibit 6).

On March 11, 2024, Paige Reesor ("Artist"), on behalf of 29th Street Capital, presented the proposal to the Public Art Commission ("Commission") during a public hearing. The Commission continued the hearing and asked for revisions to include more of Apache Junction's recognizable landscapes, as well as alternate color choices.

On April 3, 2024, an additional public hearing was held. One resident spoke in favor of the artist's ability to create quality murals. The Commission voted unanimously to recommend approval of the proposed mural option number five (5) (Planning Staff Report and exhibits attached).

On May 20, 2024, this proposal was discussed during a City Council work session. It was suggested by a Council Member to include coyotes and horses and the artist agreed to incorporate silhouettes of these animals within the mural.



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PUBLIC ART COMMISSION AND STAFF RECOMMENDATION

The Public Art Commission and Planning Staff recommend approval to the Apache Junction City Council of the proposed public art Case P-23-128-ART.

RECOMMENDED MOTION

I move that Case P-23-128-ART, a proposed 350-foot public art mural along the eastern wall of the new multi-family residential development called The Residences at Apache Trail on the southwest corner of Tomahawk Road and Broadway Avenue be APPROVED, subject to the following conditions:

1. The execution of a proper contract with the City outlining, at minimum, the art installation timeline, language to maintain like-new conditions for at least the first 5 years, inclusion of the responsible party for maintenance and the duration of that maintenance (even upon sale), measures to fix damage, conditions for potential replacement if the mural is damaged by more than 50%, and potential replacement if the mural fades before fifteen years after installation.

Attachments:

- Exhibit 1: Recommended Conceptual Mural
- Exhibit 2: Conceptual Options
- Exhibit 3: Application Materials
- Exhibit 4: City Council Staff Memo 5-20-2024
- Exhibit 5: Public Art Commission Staff Report 4-3-2024
- Exhibit 6: Public Art Commission Staff Report 3-11-2024