



City of Apache Junction

Home of the Superstition Mountains

DATE: May 8, 2024

TO: Mayor and City Council

THROUGH: Bryant Powell, City Manager
Matt Busby, Assistant City Manager

FROM: Liz Langenbach, Parks & Recreation Director
David Butler, Parks Superintendent

SUBJECT: Rodeo Grounds Master Plan Update

The original Rodeo Grounds Master Plan was adopted in 2006. Since that time, only the first phase was implemented: restrooms and covered grandstands. Since purchasing the rodeo grounds in June 2023, the Parks and Recreation Department has been working with J2 Engineering & Design ("J2") to solicit public feedback, conduct stakeholder meetings, and draft an update to the original plan.

The draft was presented to the Parks and Recreation Commission and at a public Open House on February 7th, 2024 and the updated draft was presented to city council on April 15, 2024.

The estimated probable cost is approximately \$23,000,000 and can be broken into as many phases as desired/needed. The recommended phasing plan allows for construction to take place without interrupting other future phases. It also allows for incremental growth in events and activities as funds become available.

Staff respectfully recommend adoption of the master plan concept by city council. Once the master plan has been approved, phasing can be finalized based on funding and immediate needs.