

Apache Junction Parks and Recreation Fee Study 2026

Passes/ Programs/ Facility Rentals/ Park Rentals
Parks & Recreation - April 2026



2026 FEE STUDY BACKGROUND

- ▶ Fees last addressed in 2021
- ▶ Chapter 4-1 of the [city code](#) addresses parks and recreation fees.
 - Outlines fees and policies related to fees
- ▶ Az State law requires cities to review their fees every five years to insure they are aligned with the local market, our community needs and changes in other laws.
 - Includes: program, membership, reservation, and equipment fees.
- ▶ Fees are one component that helps offset operation and maintenance of facilities and programs

MARKET CITIES

City/Town	Per Capita Income
Avondale	\$32,917
Buckeye	\$36,325
Casa Grande	\$36,194
Goodyear	\$44,191
Marana	\$52,005
Maricopa	\$36,983
Mesa	\$41,453
Oro Valley	\$62,796
Queen Creek	\$51,903

*Apache Junction's per capita income is \$35,394

** Study looks at other cities for some specialty facilities



Recreation Center & Aquatic Passes

* Used Resident/Non-profit rate for the benchmark average

Rec Center Pass Type	Youth	Benchmark Average	Adult	Benchmark Average	Family	Benchmark Average
Day Pass	\$3	\$4.75	\$5	\$7	N/A	N/A
Monthly Pass	\$16	\$23	\$27	\$37	\$60	\$74
Semi-Annual Pass	\$ 82	\$105	\$ 132	\$184	\$ 297	\$369
Annual Pass	\$ 132	\$201	\$ 198	\$331	\$ 528	\$675

Aquatic Center Fees	Benchmark Average	Current Price
Swim lessons	\$31	\$25
Swim Team	\$72	\$50
Open Swim Daily Youth	\$3.50	\$2.00
Open Swim Daily Adult	\$5.30	\$3.00
Youth Pool Pass	\$67	\$60
Adult Pool Pass	\$85	\$100
Family Pool Pass	\$200	\$130

* 5 of the Benchmark Cities have Recreation centers and pools all in one entry fee



Recreation & Aquatics Center Facility Rentals

MGC Rentals	Rental Period	Benchmark Average	Current Price
Art Classroom	Per hour	\$37.75	\$20
Classroom	Per hour	\$49	\$30
Multi-Purpose Room	Per hour	\$122.50	\$60
Basketball Gym	Per hour	\$175	\$75

Aquatic Center Rentals	Rental Period	Benchmark Average	Current price
Pool Shared	Per hour	\$348	\$250
Pool Exclusive	Per hour	\$516	\$330
Competition Pool	Per hour	\$307	\$125

* All pool rentals include lifeguards



Program Fees

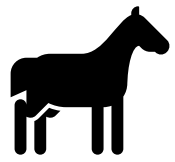
Program	Benchmark Average	Current Price
Youth Break Camps	\$102	\$75
Youth Sports Leagues	\$75-\$95	\$20-\$75
Youth Sports Instruction	\$48-\$147	\$0-\$150
Adult Sports Leagues	\$300-\$445	\$5-\$500
Adult Sports Instruction	\$65-\$123	\$0-\$100
Youth Special Interest	\$0-\$220	\$0-\$200

***Youth Scholarship Program helps reduce fees for families who meet criteria in program fees, MGC memberships, and aquatic programs and passes.**



Park Rental Fees

Facility	Rental Period	Benchmark Average	Current Fee
Baseball/Softball Field Daytime	Per hour	\$15	\$10
Baseball/Softball Field with Lights	Per hour	\$24	\$17
Multipurpose Field Daytime	Per hour	\$15	\$10
Multipurpose Field with lights	Per hour	\$24	\$17
Sport Courts	Per hour	\$8	\$5
Field Prep (Baseball/Softball)	Per field/day	\$44	\$40
Field Prep (Football/ Soccer)	Per field/day	\$152	\$80
Staff Fee	Per hour/Per person	\$36	\$30
Small Ramada	Per hour	\$12	\$10
Large Ramada	Per hour	\$19	\$15
Open Space	Per hour	N/A	\$8



Rodeo Event Center

Current Amenities	Benchmark Average	Current Fee Per Hour
Rodeo Park Arena or Multi-Use area	NA	\$8
Rodeo Park Arena with Lights (Gila Bend and Payson only)	\$30	\$17
Rodeo Park PA System (only Payson has this fee)	\$65	\$50
Rodeo Park Prep	N/A	\$50
Tractor/Water Truck Operator	\$40-\$400	\$55

Comparator Cities for Rodeo Facilities: Payson, Queen Creek, Tucson, Cave Creek and Gila Bend

New Amenities to Consider	Benchmark Range
Dry Camp Fee (no amenities)	\$3-\$20 per day
RV Spaces (Electrical Hook Up)	\$40 per day
Portable Stalls	\$15-\$35 per day
Electrical for Vendors	N/A
Pavillion	\$45-\$75 per day

Next Steps

- Staff will take City Council and Parks & Rec Commission feedback
- Bring back recommended fee changes for discussion
- Public Hearing for final adoption
- January 2027- Goal for new fees to go into effect

Questions / Other?