

# Apache Junction Parks and Recreation Fee Study 2026

Passes/ Programs/ Facility Rentals/ Park Rentals  
Parks & Recreation Commission - April 1, 2026



# 2026 FEE STUDY BACKGROUND

- ▶ Fees last addressed in 2021
  - ▶ Chapter 4-1 of the [city code](#) addresses parks and [recreation fees](#). Fees are reviewed every five years to insure they are aligned with the local market, our community needs and changes in other laws.
  - ▶ Includes, program, membership, reservation, and equipment fees.

# MARKET CITIES

Income per capita

▶ Avondale

\$32,917

▶ Buckeye

\$36,325

▶ Casa Grande

\$36,194

▶ Goodyear

\$44,191

▶ Marana

\$52,005

▶ Maricopa

\$36,983

▶ Mesa

\$41,453

▶ Oro Valley

\$62,796

▶ Queen Creek

\$51,903

Apache Junction

\$35,394



# Recreation Center & Aquatic Passes

\* Used Resident/Non-profit rate for the benchmark average

Pass Type	Youth	Benchmark Average	Adult	Benchmark Average	Family	Benchmark Average
Day Pass	\$3	\$4.75	\$5	\$7	N/A	N/A
Monthly Pass	\$16	\$23	\$27	\$37	\$60	\$74
Semi-Annual Pass	\$ 82	\$105	\$ 132	\$184	\$ 297	\$369
Annual Pass	\$ 132	\$201	\$ 198	\$331	\$ 528	\$675

Aquatics Fees	Benchmark Average	Current Price
Swim lessons	\$31	\$25
Swim Team	\$72	\$50
Open Swim Daily Youth	\$3.50	\$2.00
Open Swim Daily Adult	\$5.30	\$3.00
Youth Pool Pass	\$67	\$60
Adult Pool Pass	\$85	\$100
Family Pool Pass	\$200	\$130

\* 5 of the Benchmark Cities have Recreation centers and pools all in one entry fee



# Recreation & Aquatics Center Facility Rentals

MGC Rentals	Rental Period	Benchmark Average	Current Price
Art Classroom	Per hour	\$37.75	\$20
Classroom	Per hour	\$49	\$30
Multi-Purpose Room	Per hour	\$122.50	\$60
Basketball Gym	Per hour	\$175	\$75

Aquatic Center Rentals	Rental Period	Benchmark Average	Current price
Pool Shared	Per hour	\$348	\$250
Pool Exclusive	Per hour	\$516	\$330
Competition Pool	Per hour	\$307	\$125

\* All pool rentals include lifeguards



# Program Fees

\*Scholarship Program helps reduce fees for families who meet criteria in program fees, MGC memberships, and aquatic programs and passes.

Program	Benchmark Average	Current Price
Youth Break Camps	\$102	\$75
Youth Sports Leagues	\$75-\$95	\$20-\$75
Youth Sports Instruction	\$48-\$147	\$0-\$150
Adult Sports Leagues	\$300-\$445	\$5-\$500
Adult Sports Instruction	\$65-\$123	\$0-\$100
Youth Special Interest	\$0-\$220	\$0-\$200

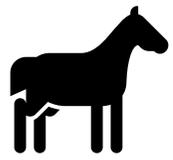
Adult Sports Programs	Current Price
Softball	\$440
Basketball	\$320
Flag Football Tournament	\$120
Pickleball Tournament/League	\$40
Cornhole Tournament/League	\$40
Golf League	\$5

\* Green fee paid to golf course directly



# Park Rental Fees

Facility	Rental Period	Benchmark Average	Current Fee
Baseball/Softball Field Daytime	Per hour	\$15	\$10
Baseball/Softball Field with Lights	Per hour	\$24	\$17
Multipurpose Field Daytime	Per hour	\$15	\$10
Multipurpose Field with lights	Per hour	\$24	\$17
Sport Courts	Per hour	\$8	\$5
Field Prep (Baseball/Softball)	Per field/day	\$44	\$40
Field Prep (Football/ Soccer)	Per field/day	\$152	\$80
Staff Fee	Per hour/Per person	\$36	\$30
Small Ramada	Per hour	\$12	\$10
Large Ramada	Per hour	\$19	\$15
<b>Open Space</b>	Per hour	N/A	\$8



# Rodeo Event Center

## Current Amenities

Facility	Rental Period	Benchmark Average	Current Fee
Rodeo Park Arena & Multi-Use area	Per hour	NA	\$8
Rodeo Park Arena with Lights (Gila Bend and Payson only)	Per hour	\$30	\$17
Rodeo Park PA System (only Payson has this fee)	Per hour	\$65	\$50
Rodeo Park Prep	Per day	N/A	\$50
Tractor/Water Truck Operator	Per hour	\$40-\$400	\$55

## New Amenities to Consider

Facility	Rental Period	Benchmark Range
Dry Camp Fee (no amenities)	Daily	\$3-\$20
RV Spaces (Electrical Hook Up)	Daily	\$40
Portable Stalls	Daily	\$15-\$35
Electrical for Vendors		N/A
Pavillion	Hourly	\$45-\$75

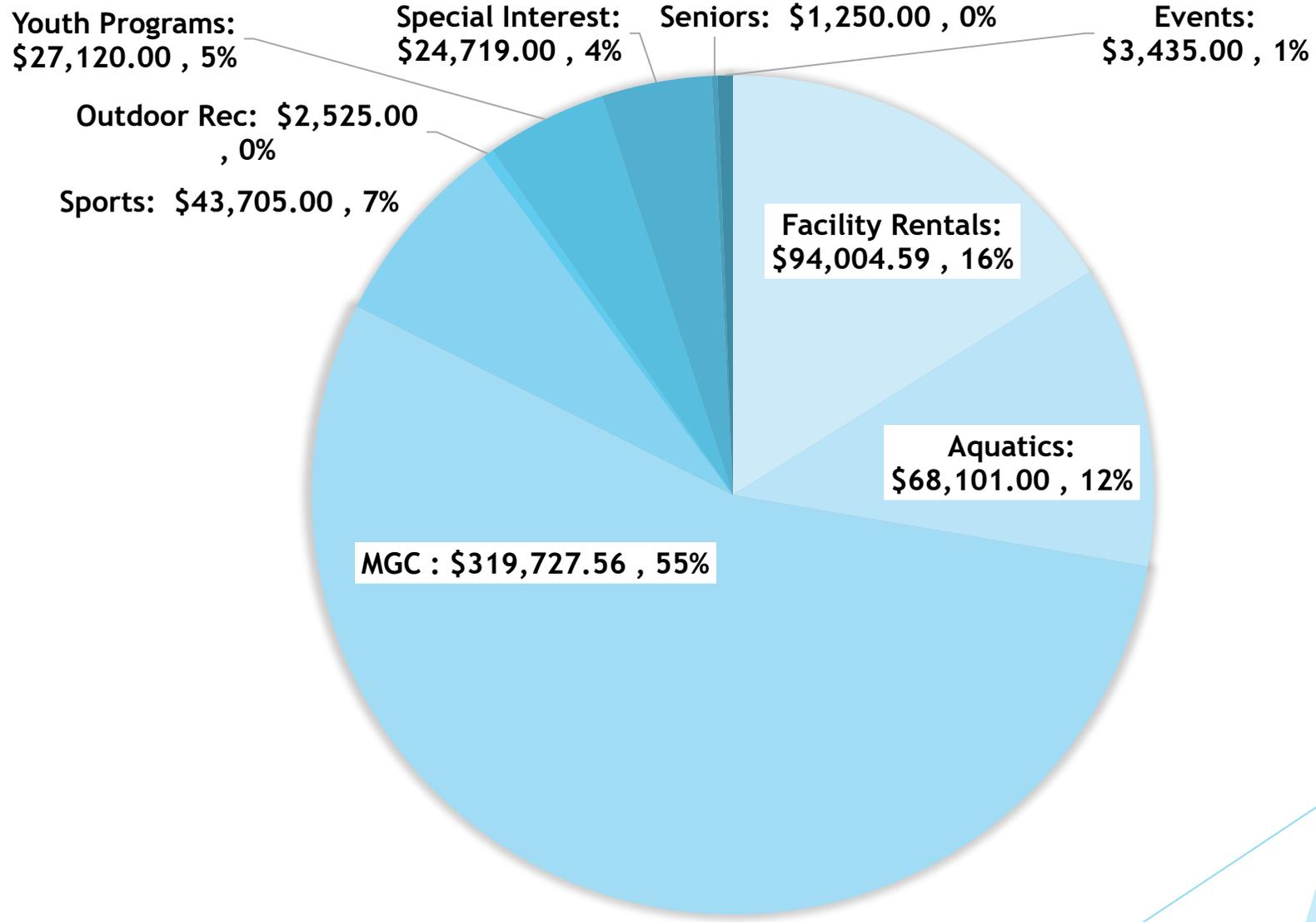
Comparator Cities for Rodeo Facilities: Payson, Queen Creek, Tucson, Cave Creek and Gila Bend



# 2025 Park Rental Usage

Amenity	External Reservations	Total Bookings	Revenue
Dog Parks	693	729	\$6,611.00
Small Ramadas	105	414	\$3,792.50
Large Ramadas	160	572	\$9,068.75
Open Space	22	138	\$902.00
Softball/Baseball Fields	684	1946	\$15,064.95
Soccer/Football Fields	207	679	\$4,251.64
Sports Courts	66	1544	\$725.00
Aquatic Center	21	3420	\$13,119.89
Small Classroom	111	951	\$5,355.00
Large Classroom	62	926	\$5,310.00
Multi-Purpose Room	31	612	\$9,815.00
MGC Gym	1	1	\$281.25
Rodeo Grounds	47	589	\$3,036.63
<b>Total</b>	<b>2,265</b>	<b>12,611</b>	<b>\$81,744.61</b>

# Revenues



# Example Costs for Events\*

Lost Dutchman Days						
Facilities		Thursday	Friday	Saturday	Sunday	
Arena (\$8)		\$ 64.00	\$ 64.00	\$ 64.00	\$ 64.00	
Arena w/lights (\$17)		\$ 68.00	\$ 68.00	\$ 68.00	\$ 68.00	
East (\$8)		\$ 96.00	\$ 96.00	\$ 96.00	\$ 96.00	
Concession (\$8)		\$ 96.00	\$ 96.00	\$ 96.00	\$ 96.00	
South (\$8)		\$ 96.00	\$ 96.00	\$ 96.00	\$ 96.00	
Arena Prep (\$50)		\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	
<b>Total:</b>		<b>\$ 520.00</b>	<b>\$ 520.00</b>	<b>\$ 520.00</b>	<b>\$ 520.00</b>	<b>Total: \$ 2,080.00</b>
Equipment		Thursday	Friday	Saturday	Sunday	
Tables (\$6)	\$ 210.00	\$ -	\$ -	\$ -	\$ -	
Chairs (\$1)	\$ 100.00	\$ -	\$ -	\$ -	\$ -	
Barricades (\$3)	\$ 465.00	\$ -	\$ -	\$ -	\$ -	
Tractor (\$55)	\$ -	\$ 220.00	\$ 220.00	\$ 220.00	\$ 220.00	
Water Truck (\$55)	\$ -	\$ 440.00	\$ 440.00	\$ 440.00	\$ 440.00	
Bleachers (\$50/\$65) 3 lg 2 sm	\$ 295.00	\$ -	\$ -	\$ -	\$ -	
Alcohol Permit )\$25)	\$ 25.00	\$ -	\$ -	\$ -	\$ -	
<b>Total:</b>	<b>\$ 1,095.00</b>	<b>\$ 660.00</b>	<b>\$ 660.00</b>	<b>\$ 660.00</b>	<b>\$ 660.00</b>	<b>Total: \$ 3,735.00</b>
<b>Total Rental Costs*: \$5,815.00</b>						

\*Note: Lost Dutchman Days is a City Partner event, and all rental fees are waived (these are shown as an example of typical costs)

# Example Costs for Events

Blues and Brews*	
<b>Facilities</b>	<b>Saturday</b>
Flatiron Park	
Open Space (\$12)	\$ 144.00
Ramada (\$22.50)	\$ 270.00
Stage (\$750)	\$ 750.00
<b>Total:</b>	<b>\$ 1,164.00</b>
<b>Equipment</b>	<b>Saturday</b>
Barricades (\$4.50) 185	\$ 832.50
Alcohol Permit (\$15)	\$ 15.00
<b>Total:</b>	<b>\$ 847.50</b>
<b>Total: \$2,011.50</b>	

3-day music Festival						
<b>Facilities-Rodeo Event Center</b>		<b>Mon-Thursday</b>	<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>	
East (\$8)	\$	384.00	\$ 96.00	\$ 96.00	\$ 96.00	
North (\$8)	\$	384.00	\$ 96.00	\$ 96.00	\$ 96.00	
<b>Total:</b>	\$	<b>768.00</b>	<b>\$ 192.00</b>	<b>\$ 192.00</b>	<b>\$ 192.00</b>	<b>Total: \$ 1,344.00</b>
<b>Equipment</b>		<b>Mon-Thursday</b>	<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>	
Stage (\$500/\$250)	\$	-	\$ 500.00	\$ 250.00	\$ 250.00	
Barricades (\$3)	\$ 60.00	\$ -	\$ -	\$ -	\$ -	
Water Truck (\$55)	\$ -	\$ -	\$ 220.00	\$ 220.00	\$ 220.00	
Alcohol Permit (\$25)	\$ 25.00	\$ -	\$ -	\$ -	\$ -	
<b>Total:</b>	\$ 85.00	\$ -	<b>\$ 720.00</b>	<b>\$ 470.00</b>	<b>\$ 470.00</b>	<b>Total: \$ 1,745.00</b>
<b>Total Event Cost: \$3,089.00</b>						

\*Note: Blues & Brews is a City Partner event, and all rental fees are waived (these are shown as an example of typical costs)

# Next Steps

- April-Feedback from commission
- Summer-Final Commission and City Council Presentation/Approval
- TBD - Public Hearing and adoption
- January 2027-New fees could go into effect

Questions / Other?