



# City of Apache Junction

300 East Superstition Blvd • Apache Junction, AZ 85119 •  
www.apachejunctionaz.gov • (480) 982-8002



## HEALTH & HUMAN SERVICES COMMISSION

### Request for Financial Assistance

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The City of Apache Junction Health and Human Services accepts applications requesting financial assistance for the support of health and human service needs within the City of Apache Junction serving city residents. The following provides instructions and eligibility information regarding the request for non-profit funding.

Information on this program may be found at <http://www.ajcity.net/995/Health-Human-Services-Commission>.

The commission was formed under city code Article § 2-11.

This program is made possible under city code Article § 2-14 Request for Financial Assistance.

The city code is available at <http://www.ajcity.net/614/Read-the-City-Code>.

#### **Application Due Date**

**January 31, 2024**

Per city code, the request for financial assistance must be submitted to the city clerk's office during the month of January to be considered for the following fiscal year. All funding is subject to the execution of an agreement with the city, the approval of a budget allocating funds to the program, and the city council's approval.

Applications can be submitted in person to the City Clerk's Office or via e-mail to [HHSC@apachejunctionaz.gov](mailto:HHSC@apachejunctionaz.gov).

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#### **Eligible Applicants**

**501 c(3)**

A valid, non-profit organization as qualified by the Internal Revenue Service and as registered with the Arizona Secretary of State, Arizona Corporation Commission or other appropriate state office.

The applicant must provide a service or perform work on behalf of the city and its residents and demonstrate a presence within the community.



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#### Required Documentation per Ordinance No. 659

1. Most recent audit report
2. Most recent financial statement
3. Detailed expenditure statement to include detailed accounting for all previously received City funds (if applicable)
4. Source and amount of funding received from all other sources (non-governmental agencies; membership fees and dues; private contributions)
5. Client service information as applicable to City residents (may not apply in all cases)
6. Proof of non-profit status (IRS determination)
7. Proof of corporate status to include copies of by-laws and Articles of Incorporation
8. Source and amount of funding received from other governmental agencies
9. Names and addresses of all current board members of agency governing board

#### Eligible Activities

Programs and services affording health, public health, and human services care to all people, especially, to individuals of underprivileged conditions.

#### Populations served

Elderly, handicapped, developmentally disabled, and other special populations.

#### Priority Projects

The Commission reserves the right to identify priority projects for funding.



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#### Agency Information

Name of Agency

Boys & Girls Clubs of the Valley

Address

4309 E. Bellevue St., Bldg. 14

Phoenix, AZ 85008-5409

Website

<https://www.bgcaz.org>

Phone Number

602-954-8182

Name of Agency Director

Marcia Mintz, President & CEO

Email Address

[marcia.mintz@bgcaz.org](mailto:marcia.mintz@bgcaz.org)

Direct Line

Project Manager

Heather Budzien, VP Programs

Email Address

[heather.budzien@bgcaz.org](mailto:heather.budzien@bgcaz.org)

Direct Line

Secondary Contact

Maddie Roberti, Director of Grants

Email Address

[maddie.roberti@bgcaz.org](mailto:maddie.roberti@bgcaz.org)

Direct Line



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#### Organization Information

**Provide background information on your agency to include services currently being provided.**

Boys & Girls Clubs of the Valley (BGCAZ) empowers young people, especially those who need us most, to reach their full potential as productive, caring, responsible members of the community. Our vision is to be the premier out-of-school time provider and leading voice for youth development in Arizona, ensuring youth and teens have the skills and resilience to navigate childhood successfully and prepare for adulthood.

BGCAZ provides evidence-informed youth development programs for youth, ages 5 to 18, providing Arizona youth with a safe, positive place to learn and grow. Since 1946, we have offered programming both after school and during school breaks, growing to 32 Club locations throughout the Phoenix metropolitan area and Yuma. Each year, we serve 13,000 Club members following the Boys & Girls Clubs of America's Formula for Impact to help youth achieve four Priority Outcomes. These are:

1. Academic Success to keep youth on track for on-time high school graduation with a post-secondary plan in place.
2. Healthy Lifestyles emphasizing the practice of good nutrition, physical activity, the mind/body connection, and making good choices.
3. Good Character & Leadership encourages being an engaged community member and developing strong character.
4. Career Pathways & Workforce Readiness building knowledge, skills, and learning experiences to prepare for the 21<sup>st</sup> Century workforce and lifetime economic potential.

This proposal addresses services at the Superstition Mountain Club located in Apache Junction and serving Apache Junction residents.

**Provide target population and demographic information on your current clientele to include percentage located within the City of Apache Junction.**

BGCAZ serves youth in grades K through 12, ages 5 through 18, and their families. Statistically, 46% of youth are female and 54% male. We also provide services for youth who are transgender or questioning their inclusion in the LGBTQ+ community, but their numbers are less than 1% of our population. 62% of youth identify as being a person of color. Youth generally come from low- to moderate-income families with 51% qualifying for free or reduced lunch at school and 46% of their families living at or below 100% of the Federal Poverty Level. 56% of youth live with a single parent or adults other than a biological parent. Overall, 2% of Club members are Apache Junction residents.

In the Superstition Mountain Club, we served 377 youth and their families in FY22-23. Of



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those, 37% of youth came from families living at or below 100% of the Federal Poverty Level and 53% qualified for Free or Reduced Lunch at school. 30% of youth identify as being a person of color and 43% of youth lived with a single parent or adults other than a family member.

**Provide an example of a previous project success similar to what is being proposed and/or one that was successful with Health and Human Services funding support. Include how it was determined to be successful.**

BGCAZ successfully operates the Superstition Mountain Branch serving the needs of low- to-moderate income youth and families in Apache Junction. The City of Apache Junction has supported our efforts with the community's youth since the 2020-2021 funding year, for which we again express our thanks. BGCAZ believes that, not only do we serve the needs of youth, but we also make a positive impact on their families. Our program provides a safe environment protecting youth from the temptations of the streets and unsupervised online activity. Parents/caregivers can maintain employment, knowing that their youth are not only safe, but are receiving services supporting their academic success and personal development. BGCAZ recently commissioned an Impact Report conducted by the independent Seidman Research Institute of the W.P. Carey School of Business at Arizona State University. This study found that 93% of parents strongly agree or agree with the statement, "Sending my child to Boys & Girls Club makes it easier for me to keep my job." Every time a parent can maintain their employment as a result of BGCAZ services, on average, \$32,018 in income is generated in the community. Additionally, the report indicates a social return on investment due to BGCAZ of \$15.60 for every \$1 invested.

**Provide a detailed description of current partnerships within the community include the name of the project/activity and how your agency partnered to make it successful.**

BGCAZ is embedded in neighborhoods, making BGCAZ a community fixture. Our Clubs collaborate with local elementary, middle, and high schools to coordinate transporting youth to Clubs, sending Club announcements/advertising to parents, and working together when students participate in distance learning activities.

We partner with several Police, Fire, and Parks and Recreation Departments to conduct safety workshops and engage youth in community services. Our Clubs are enthusiastic hosts to local sports teams, government officials, and other guests. We have partnerships with Apache Junction Mounted Rangers and a group of very dedicated Apache Junction residents, led by Connie Van Driel, who host fundraisers to support the Apache Junction/Superstition Mountain Boys & Girls Club.



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#### Does your agency have adequate capacity to complete the project being requested?

Yes

Is the execution of this project dependent upon new staff funded through this program?

No

Are your board members listed on your website?

Yes

Does your website include your mission and vision statements?

Yes

Do you have a strategic plan?

Yes

Are you listed on the www.211Arizona.org website?

Yes

Have you participated in a Project Connect event in the past?

N/A

Have you participated in a Health and Wellness Expo in the past?

Not since  
COVID

Have you participated in the Apache Junction Community Resource Center in the past?

Not since  
COVID

Provide your 501c3 Identification number and renewal date.\*

86-0550646  
4/21/2020

Do you have current By Laws signed by the Board of Directors?\*

Yes

Do you have current Articles of Incorporation signed by the Board of Directors?\*

Yes

Are you filed with the Arizona Secretary of State or Arizona Corporation Commission?\*

Yes

\*These items shall be submitted every five years to be held on file at the city. Should any document change or be updated, a new copy shall be submitted to the city within 10 working days.



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#### **Problem Statement**

##### **What is the nature and extent of the problem to which you are trying to address?**

According to the U.S. Census Bureau (2022 estimates) 12.2% of Apache Junction residents live in poverty. In Arizona, we have one of the lowest high school graduation rates with only 76% of students graduating high school (Center for the Future of Arizona). On average, high school graduates earn \$8,000 more annually compared to those who don't finish high school. Those who graduated are far less likely to worry about unemployment, relying on government assistance, or ever being incarcerated.

It is not prudent to wait until youth are in high school to intervene, as the issues in education are evident much earlier. Public School Review reports that for the 2023-24 school year, Phoenix area public schools have an average math proficiency of 26%, versus the Arizona public school average of 31%, and a reading proficiency score of 34% versus 39% statewide. Because BGCAZ believes that quality education is the key to prepare youth for 21<sup>st</sup> Century jobs and a sustainable economic future, we devote 50% of program resources to this endeavor.

##### **To whom is this happening?**

These issues, clearly, affect Apache Junction youth. However, ultimately, the effect also filters to the broader community. With an undereducated workforce, it is challenging to attract businesses able to offer stable, well-paying jobs to the area. Higher community unemployment can lead to an increase in community problems, reflected in higher crime rates, substance abuse, and domestic violence, necessitating a greater investment in law enforcement. Children raised in these environments, believing this to be normal adult behavior, perpetuate the cycle of poverty and violence in their own families. BGCAZ strives to mitigate these potential negative future outcomes by encouraging youth to do well in school, graduate high school on time, and have a post-secondary plan in place.

##### **Why is this happening? What are the reasons or causes for the problem?**

Risk factors contribute to the reasons for these problems on a micro-level. Families who are struggling to pay rent and keep food on the table are most concerned about the present without the luxury of thinking about the future. Parents/caregivers do not have the time to be fully engaged in their youth's academic life. These issues are furthered if there is only one parent heading the family. The statistics of those youth attending the Superstition Mountain Club (37% from families in poverty, 53% qualifying for Free or Reduced Lunch, and 43% living with a single parent or adults other than a parent) demonstrate that families are struggling. Youth are very much in need of the support offered by Club attendance, not only in their academics, but in the complete BGCAZ program.





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**How do you know this is a problem? Provide statistics that support your claim. If available, please use statistics collected from your agency data and/or local documentation.**

BGCAZ believes that the statistics quoted in the previous answers support our assertions. The statistics used are cited when first referenced. Statistics on the makeup of the Superstition Mountain Club members are generated through our own data. We have made every effort to ensure that the data presented in this proposal is both timely and accurate.

### **What will happen if the problem is not addressed?**

As discussed previously, if the issues surrounding youth development and educational achievement are not addressed, we can anticipate a failure to attract businesses that are able to offer well-paying, stable employment opportunities. We can also expect higher crime, greater substance abuse, and more domestic violence reports. If realized, this will result in greater demands on law enforcement and the court system. BGCAZ believes that proactively addressing the needs surrounding youth development and educational achievement will lift not only the youth, but the entire community out of this negative potential.

### **What are the gaps between what exists and the solution?**

There are gaps in safe, affordable childcare throughout Arizona. Without after school and school break care, families must make the difficult choice between part-time and full-time employment. Or they make the decision to leave youth unattended, leaving them subject to the temptations of the streets or unsupervised internet use.

The Department of Economic Security suggests that the cost of after school care for a school age child in Pinal County should be \$125 weekly or \$500 per month, already out of reach for many families. Care.com suggests that compensation for after-school sitters should be \$275 for one child, a cost of \$1,100 monthly. At the Arizona minimum wage, weekly gross pay for full-time work is \$696 weekly. When considering the cost of rent, utilities, and food, coupled with an inflationary economy, it's not hard to see that care is financially out of range.

BGCAZ strives to address this gap by charging reasonable fees at the Superstition Mountain Club, beginning with a \$30 per youth annual membership fee. The After School Program is \$60 *monthly* with teens attending free. Summer Program is \$60 every two weeks and teens attend free. If even these low costs are overly burdensome for families, BGCAZ can provide, through community philanthropy, scholarship funds to support youth attendance.





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**Is there local documentation which identifies this as a problem?**

BGCAZ is confident in the sources quoted above that accurately identify the problems present within the community.

**Has the city or the commission identified this as a problem?**

The City Council has recognized the importance of youth input into community decisions as a priority. The Youth Advisory Council provides youth a voice in community issues and acts as teen advisors to the City Council, City Boards and Commissions, and City Departments on matters directly related to risky behaviors. Members in 8<sup>th</sup> to 12<sup>th</sup> grades live in or attend school in Apache Junction.

The Commission has stated a desire to support programs that offer “Programs and services affording health, public health, and human services care to all people, especially to individuals of underprivileged conditions.” BGCAZ believes that we have supported the community need for Apache Junction residents in this proposal, identifying that most of those served are individuals of underprivileged conditions for whom our services made both an immediate and long-term difference.

We thank you for your consideration of this request.

### Project Proposal

**What is the proposed project to address the problem identified above? Please address the who, what, when, where, why, and how.**

Who: BGCAZ respectfully requests consideration of a \$35,000 award to support programming for Apache Junction youth, ages 5 – 18, at the Superstition Mountain Club located in Apache Junction.

What: The BGCAZ program will empower youth to make positive choices and succeed in school and life, with emphasis on the four Priority Outcomes. The program will increase refusal and avoidance skills among at-risk, low- to moderate-income youth in Apache Junction, preventing their involvement in risky situations and behaviors. Support is also provided to link families to critical resources, such as food, housing, and mental health services.

When and Where: The Superstition Mountain Club, located at 2805 S. Ironwood Dr., Apache Junction, AZ 85120, is open to serve youth Monday through Friday from 3:00 p.m. to 7:00 p.m. when school is in session. When school is not in session, the Club is open for a full day from 7:00 a.m. to 6:00 p.m. When the school is following an early release schedule, hours are adjusted to provide full services. Nutritious snacks and meals are provided for youth.



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**Why:** The overarching goal of BGCAZ is to ensure that youth reach their full potential in their social/emotional development, interpersonal relationships, and academic attitudes and performance. Anticipated long-term outcomes include increases in social competence, school performance, positive relationships and decreases in anti-social behaviors. Targeted outcome goals are in place to measure performance and change effectively.

**How:** BGCAZ Superstition Mountain Branch staff are a critical support for youth and families, leading youth through activities that support all four areas of our Priority Outcomes. Staff serve as positive role models for youth and are skilled in developing positive relationships with members.

#### **Is this a best practice or has it been proven successful in other places?**

Boys & Girls Clubs has been providing youth development programming since 1860! Boys & Girls Clubs of the Valley traces its history back to 1946 and currently operates in 32 locations. Using Boys & Girls Clubs Formula for Impact in service delivery ensures our ability to demonstrate measurable results for youth.

#### **Is this a new or continuing project?**

This is a continuing project.

#### **Why is this a need to be addressed?**

Without meaning to sound cliché, youth are the future of our communities and country. BGCAZ Superstition Mountain Club empowers young people to make healthy decisions, grow in their social/emotional development, and build resiliency skills. Youth are encouraged in their academic career, given the opportunity to develop leadership skills, and become connected to their Club and community. All of these elements, addressing the whole person, leads to adults who understand and are prepared to be responsible, contributing members of the community.

#### **Who will you serve with this project?**

BGCAZ Superstition Mountain Club will serve over 350 youth, ages 5 – 18, many of whom are at-risk, in Apache Junction.

#### **How and will you sustain this project after the agreement has ended?**

To sustain program services, BGCAZ follows a strategic and thoughtful fund development plan that consists of individual giving, corporate and foundation grant seeking, governmental contracts for service, and well-established special events. We actively use digital media to continue to share our work and success. BGCAZ is fiscally sound with a demonstrated records of ability to generate needed funds to not only sustain, but to grow, program services. With your consideration, we are confident in our ability to continue to do so.



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**Are there any community partners on this project? If so, please list.**

BGCAZ Clubs collaborate with local elementary, middle, and high schools to coordinate transportation of youth from school to Club locations. Schools also support youth involvement in BGCAZ by sending Club promotional materials to parents. Additionally, we collaborate with community groups providing volunteer services. Police, Fire, and Parks and Recreations Departments conduct safety workshops and engage youth in community service activities. We partner with a variety of other nonprofit organizations to provide youth with the opportunity to give back to the community through volunteering.

**Please complete the chart below to answer the following questions for each component of your project.**

**Approach:** What are you going to do?

**Inputs/Resources:** What resources do you have to complete the project?

**Activities:** What specific actions will take place?

**Outputs:** What is the direct product of the activities?

**Outcomes:** What is the benefit or change as a result of the project?

**Goals:** What is the overall goal of the project?

Project Component	Approach	Input	Activities	Outputs	Outcomes	Goals
Academic Success	Power Hour: Making Minutes Count; STEM learning	Staff, Volunteers, variety of STEM curricula, Club members, funding	Homework help, tutoring, high yield learning engagement, self-direction.	Power Hour daily for the first hour of Club for homework completion. STEM curricula by member choice through-out the year.	Increase in the number of youth graduating high school on time. Increase in the number of youth with a post-secondary plan.	Youth graduate high school on time. Youth have developed a post-secondary plan and are prepared to execute that plan.
Healthy Lifestyles	Good nutrition, risk avoidance, healthy behaviors, physical fitness.	Staff, contracted specialists, volunteers, youth, equipment, sports fields	Organized team sports, nutritious meals and snacks, nutrition education, teaching about mind/body connection.	Youth participate in Healthy Lifestyles activities on a regular basis.	Youth experience improved physical and mental health.	Development of healthy living habits that last a lifetime.
Good Character/Leadership	Torch & Keystone Club	Staff, volunteers,	Youth learn about and	Youth participate in	Youth understand the	Community leaders



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		youth, program resources, partners providing volunteer opportunities	experience opportunities to lead, develop strong character, and understand democratic process.	activities that provide experiential learning opportunities on a regular basis.	responsibilities of leadership and citizenship	prepared for the role. Better citizens
Career Pathways & Workforce Readiness	Learning job seeking skills and functioning of the world of work. Opportunities for mentorship and internship.	Youth, job mentors, companies offering internship, funding to provide paid internship, program supplies.	Youth participate in job shadowing, job skills education, and paid internship.	Youth participate in activities that prepare them for the world of work. Youth can make informed choices about their personal path.	Youth understand and are prepared for employment. Youth can explore their skills and interests and careers that are a match. Youth plan for further education or activities required to be hired for chosen work.	Youth have higher lifetime earnings. The community enjoys a qualified and prepared workforce.



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#### Financial Information

What is your Tax ID number?

86-0550646

What is your Arizona Tax Privilege License number?

N/A

Does your agency have internal financial controls in place to track, report, and account for all funds which promotes transparency?

Yes

Is a certified public accountant responsible for your daily financials?

No

Is a certified public accountant responsible for creating your monthly financial statements? Please provide most recent report.

No

Is a certified public accountant responsible for your filing your taxes?

Yes

When was your last 990 reported?

2022

Where can it be found?

www.bgc az.o  
rg/annual-  
financial-  
reports/

Have you had an audit completed and when?\*

Yes, 6/30/22

Do you have an annual agency budget? Please provide.

Attached

Who is responsible for creating your annual budget?

Sr.  
Leadership &  
Board

\*These items may be submitted every five years to be held on file at the city. Should any document change or be updated, a new copy shall be submitted to the city within 10 working days.

#### Provide a list of your annual fundraisers and average amount raised.

Annual fundraising events and average amount raised include:

STARS \$3,575,475

Celebrating Youth Event \$48,852

Yesteryear \$110,312

#### Provide a list of your funding sources and the average amount received, including membership dues and private contributions.

Contributions and grants from individuals, corporations, and foundations \$27,788,888

Program Service Fees \$ 2,101,175

In-kind donations (facilities, materials and services) \$ 1,288,258

Change in cash surrender value of life insurance \$ 2,052

Other not classified \$ 80,793

Net special event income \$ 1,595,337



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#### Project Budget

Please provide a detailed budget by quarter for each itemized expense.

		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
1	Employee Expense	\$67,076.80	\$67,076.80	\$67,076.80	\$ 67,076.81	\$268,307.21
2	Contracted Labor	\$ 132.25	\$ 132.25	\$ 132.25	\$ 132.35	\$ 529.00
3	Occupancy	\$ 1,063.68	\$ 1,063.68	\$ 1,063.68	\$ 1,063.68	\$ 4,254.72
4	Supplies	\$ 6,337.69	\$ 6,337.69	\$ 6,337.69	\$ 6,337.70	\$ 25,350.77
5	Equipment	\$ 399.87	\$ 399.88	\$ 399.87	\$ 399.88	\$ 1,599.50
6	Communications	\$ 268.76	\$ 268.76	\$ 268.76	\$ 268.76	\$ 1,075.04
7	Transportation	\$ 34.14	\$ 34.15	\$ 34.14	\$ 34.15	\$ 136.58
8	Meeting Expense	\$ 62.50	\$ 62.50	\$ 62.50	\$ 62.50	\$ 250.00
9	Membership Dues/Fees	\$ 10.00	\$ 10.00	\$ 10;00	\$ 10.00	\$ 40.00
10	Insurance other than Payroll	\$ 1,441.00	\$ 1,440.97	\$ 1,440.97	\$ 1,440.97	\$ 5,763.91
	<b>Total</b>	<b>\$76,826.69</b>	<b>\$76,826.68</b>	<b>\$76,826.66</b>	<b>\$76,826.70</b>	<b>\$307,306.73</b>

What percentage of the project budget is being requested? 11%

What percentage of your budget is the requested funding? <1%



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#### Narrative

Please provide a detailed budget narrative for each itemized expense.

1	Direct service staff wages, benefits, and employee related expenses.
2	Primarily expense for qualified sporting event referees.
3	Utilities and building maintenance.
4	All supplies consumed in program operations.
5	Maintenance of equipment used in program operations.
6	Telephone, Internet, Printing
7	Mileage reimbursement
8	Staff meeting expense
9	Allocation of membership dues to Boys & Girls Clubs of America.
10	Insurances other than payroll.





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#### Project Evaluation

#### How will you determine your project was successful in reaching your goals and what methods will you use?

BGCAZ records all membership and participation data in the KidTrax database. For certain targeted programs, for example STEM learning curricula, members complete pre- and post-program surveys that demonstrate increases in knowledge or skills.

BGCAZ depends primarily on the annual National Youth Outcomes Initiative (NYOI) conducted by Boys & Girls Clubs of America. Members complete an extensive questionnaire that assesses all aspects of the Club experience. Results are compiled at the national level. Reports are provided to BGCAZ for each Club location and aggregated for our whole organization. This data is used to determine our effectiveness, as well as set goals for each Club in their continuous quality improvement plan. The annual survey is conducted each February/March with results reported June/July.

#### Project a minimum of two SMART Objectives by completing the chart below.

Direction of Change   What is changing   Target Population   Degree/Change   Timeframe   Measure

Meet goal of	On-time high school graduation progress	Youth participating in BGCAZ	95%	By February/March of each program year	Youth report advancing to the next grade level on the NYOI
Improve	Physical and mental health	Youth participating in BGCAZ	80%	By February/March of each program year	Youth report better decision making and regular participation in physical activity on the NYOI
Develop plan	for post-secondary education/activity	Youth participating in BGCAZ	90%	By February/March of each program year	Youth report activities leading to the development of their personalized post-secondary plan on the NYOI
Improve	Pro-social behaviors and leadership traits	Youth participating in BGCAZ	80%	By February/March of each program year.	Youth respond to certain survey questions that demonstrate pro-social behaviors on the NYOI