Proclamation

SMALL BUSINESS SATURDAY NOVEMBER 25, 2023

WHEREAS, the City of Apache Junction celebrates our local small businesses

and the contributions they make to our local economy and community; according to the United States Small Business Administration there are 32.5 million small businesses in the United

States; and

WHEREAS, small businesses employ 47% of the employees in the private sector

in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have changed the way

they do business to stay open during the pandemic; and

WHEREAS, 97% of Small Business Saturday® shoppers recognize the impact

they can make by shopping small, 85% of them also encourage

friends and family to shop local small businesses; and

WHEREAS, advocacy groups as well as public and private organizations across

the country have endorsed the Saturday after Thanksgiving as Small

Business Saturday.

NOW, THEREFORE, I, Walter "Chip" Wilson, Mayor of the City of Apache Junction, Arizona, do hereby proclaim November 25, 2023, as

SMALL BUSINESS SATURDAY

Signed and attested to this _2/ day of _1oumber . 2023.

Walter "Chip" Wilson

Mayor

ATTEST:

Jennifer Pena

City Clerk