



City of Apache Junction

Development Services Department



PUBLIC ART COMMISSION PUBLIC HEARING STAFF REPORT

DATE: April 3, 2024

TO: Public Art Commission

THROUGH: Rudy Esquivias, Development Services Director
Sidney Urias, Planning Manager

FROM: Erika Hernandez, Associate Planner

CASE NUMBER: P-23-128-ART

REQUEST: A proposal by 29th Street Capital for a public art mural along the eastern wall of the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road.

BACKGROUND

In October of 2023, Jeff Curran of 29th Street Capital reached out to Planning Staff to propose a public art mural along a wall that will be built for the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road. On December 19, 2023, Michael Porto of 29th Street Capital formally applied for the proposed public art mural. A detailed history of this project can be found in the March 11, 2024, Public Hearing Staff Report (Exhibit 1).

On March 11, 2024, Paige Reesor ("Artist"), on behalf of 29th Street Capital, presented the proposal to the Public Art Commission ("Commission") during a public hearing. The Commission continued the hearing and asked for revisions to include more aspects of Apache Junction, as well as alternate color choices, at a special meeting on April 3, 2024.

RECOMMENDED MOTION

I move that the Public Art Commission recommend to the Apache Junction City Council the approval of Option 1, 2, 3, 4, or 5 with Variation 1, 2, 3, 4, 5, and/or 6 submitted by the applicant for the proposed mural along the wall facing Tomahawk Road for the new 201-unit multifamily development known as The Residences at Apache Trail located on the southwest corner of Broadway Avenue and Tomahawk Road subject to the following conditions of approval:



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1. The execution of a proper contract with the City outlining, at minimum, the art installation timeline, language to maintain like-new conditions for at least five (5) years, inclusion of the responsible party for maintenance and the duration of that maintenance (even upon sale), measures to fix damage, conditions for potential replacement if the mural is damaged by more than fifty (50) percent, potential replacement if the mural fades before fifteen (15) years after installation.

Attachments:

- Exhibit 1: Public Hearing Staff Report 3-11-2024