



City of Apache Junction
HEALTH & HUMAN SERVICES COMMISSION
Request for Financial Assistance



Application Cover Sheet

Name of Agency: Boys & Girls Clubs of the Valley (BGCAZ)
Mailing Address: 4309 E. Belleview Street, Building 14, Phoenix, AZ 85008-5409
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Project Manager: Heather Budzien, Vice President of Programs & Branches
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Project: Boys & Girls Clubs for Apache Junction Youth

Total Amount Requested: \$35,000

Population and number of people to be served:

The Superstition Mountain Branch of Boys & Girls Clubs will serve 350 youth, ages 5–18. 44% of Club members identify as persons of color; 38% come from families with less than \$40,000 in income annually, 28% of those families live at or below 100% of the Federal Poverty Level; and 58% live with a single parent or adults other than biological parents, including members of the child welfare system.

Agency Description:

Please provide a brief description of your organization's history, experience, and services provided. Please address the following:

1. Has your agency received funding from Apache Junction in the past?

Yes. Boys & Girls Clubs of the Valley has been a consistent recipient of funding from Apache Junction, for which we offer our thanks.

If yes:

- a. What was the year:* Our most recent award is for FY24-25.
- b. Amount:* \$10,237.00
- c. Project/Service:* Academic Success at the Superstition Mountain Boys & Girls Club located in Apache Junction.
- d. How your agency met the expectations of the funding agreement:*
BGCAZ is meeting the expectations of funding through delivery of evidence-informed out-of-school-time programs to youth in Apache Junction. We remain timely in our required reporting and reimbursement requests.

2. Purpose of the agency

Boys & Girls Clubs of the Valley (BGCAZ) empowers young people, especially those who need us most, to reach their full potential as productive, caring, responsible members of the community. Our vision is to be the premier out-of-school-time provider and leading voice for youth development in Arizona, ensuring youth and teens have the skills and resilience to navigate childhood successfully and prepare for adulthood.

BGCAZ provides evidence-informed youth development programs for youth, ages 5–18, providing Arizona youth with a safe, positive place to learn and grow. Offering services since 1946, BGCAZ supports 32 Club locations throughout the Phoenix metro area, Yuma, and Kingman. Each year, we serve over 12,000 Club members following the Boys & Girls Clubs of America's Formula for Impact to help youth achieve four Priority Outcomes, which are:

- **Academic Success**, to keep youth on track for on-time high school graduation with a post-secondary plan in place.
- **Healthy Lifestyles**, emphasizing the practice of food nutrition, physical activity, the connection between mind and body, and making good choices.
- **Good Character & Leadership** encourages being an engaged community member and developing strong character.
- **Career Pathways & Workforce Readiness** builds knowledge, skills, and learning experiences to prepare for the 21st Century workforce and lifetime economic potential.

3. *Type of agency*

Boy & Girls Clubs of the Valley is recognized by the Internal Revenue Services as a 501(c)(3) nonprofit organization.

4. *Services provided*

Superstition Mountain Boys & Girls Club, located at 2805 S. Ironwood Drive, Apache Junction, 85120, is open to serve youth Monday through Friday from 2:00 p.m. to 7:00 p.m. when school is in session, with accommodation for early release days. When school is not in session, the Club is open for a full day from 7:00 a.m. to 6:00 p.m. Nutritious meals and snacks are provided.

Youth are divided into age groupings and rotate through a variety of activities during the day, all focusing on one of the four Priority Outcomes areas. The Club day begins with a focus on *Academic Success* activities. During this time, youth can receive help with homework or tutoring in problematic subjects. Beginning with academics supports the school day's learning and develops a habit of completing work assignments prior to engaging in fun activities. Following this time, youth rotate through a variety of activities. In the Academic Success area, modules that focus on STEAM (Science, Technology, Engineering, Art, Math) are offered to encourage interest in these areas in which many employment opportunities will exist for young people. Fifty percent of our program budget and Club time is spent in the Academic Success areas.

Youth also can participate in individual or team sports as well as activities like cooking club to focus on developing *Healthy Lifestyles* habits to last a lifetime. In this priority area, we also focus on the connection between mental and physical health.

Good Character & Leadership, through the examples set by Club staff and the relationships they develop with members, helps youth resist bullying and learn to treat everyone with respect. As youth age, they have opportunities to assume leadership roles and provide guidance to younger Club members. Members also engage in volunteer activities out in the community, further demonstrating their development of these desirable traits.

Career Pathways & Workforce Readiness activities help youth explore their interests and talents and discover careers that match those attributes. Especially as they progress toward the high school years, basic employment skills, such as building a resume and interviewing for success are learned. Older youth can participate in job shadowing and paid internships to gain further experience.

5. *Provide target population and demographic information on your current clientele to include percentage located within the City of Apache Junction.*

The Superstition Mountain Club, for FY25-26, will serve 350 members. Those served are between the ages of 5 and 18. Club members identify as persons of color (44%); 38% come from families with less than \$40,000 in income annually, 28% of those families live at or below 100% of the Federal Poverty Level; and 58% live with a single parent or adults other than biological parents, including members of the child welfare system. Of the 350 youth served at the Superstition Mountain Club, 200 (57%) are residents of Apache Junction, with the balance coming from nearby communities. They are attending the Superstition Mountain Club primarily because of its proximity to parents'/guardians' employment.

6. *Explain how your agency will have adequate capacity to complete the project/service being requested.*

Boys & Girls Clubs of the Valley has provided services since 1946. The Superstition Mountain Club is well established and an integral part of the community with strong partnerships with Apache Junction schools and the school district. Not only are we providing services to youth, we are also allowing parents/guardians to maintain employment knowing that their children are safe and sheltered from the temptations of unsupervised time.

7. *Provide a list of your annual fundraisers and average amount raised.*

Annual fundraising events and average amount raised include:

STARS \$2,000,000

Avondale Cup \$100,000

Yesteryear \$40,000

Connect Brunch \$100,000

8. *Are you listed on the www.211Arizona.org website?*

Yes. Boys & Girls Clubs of the Valley is listed on www.211Arizona.org.

9. *Have you participated in the following: a Project Connect event, a Health and Wellness Expo or the Apache Junction Community Resource Center in the past?*

Yes, BGCAZ has participated in the past. However, the COVID pandemic curtailed much of our outside activities in the interest of health and safety concerns.

Project/Service Description:

Please describe the proposed project/service to be funded. Please address the following:

1. *Who will be served?*

BGCAZ will provide services to any youth, ages 5 to 18, and their families.

2. *How will this project serve Apache Junction proper residents?*

The youth of Apache Junction are served with quality youth development programs that keep them in school, tracking toward on-time high school graduation, and with a post-secondary plan in place. Additionally, youth are safe from the temptations of unsupervised time, reducing the potential burden on law enforcement. BGCAZ's fees are kept low to reduce the financial burden of childcare costs for low- to moderate-income families. If families are unable to afford our low fees, thanks to the philanthropic support we receive, BGCAZ can waive fees to ensure families are able to receive services. We have a commitment to never turn anyone away. Finally, the entire community receives benefit from BGCAZ services. A recent independent study, conducted by the Seidman Institute of the W.P. Carey Business School at Arizona State University, found that for every \$1 invested in BGCAZ, \$15.60 in social benefit is returned.

3. What services will be provided?

BGCAZ provides evidence-informed, out-of-school-time youth development programming for youth ages 5 to 18. Services are available after school during the school year, with accommodation for any early release days, as well as over school breaks in a full-day schedule. Programming concentrates on the four Priority Outcomes as established by Boys & Girls Clubs of America, which are: 1) Academic Success, 2) Healthy Lifestyles, 3) Good Character & Leadership, and 4) Career Pathways & Workforce Readiness.

4. What are the benefits?

Ultimately, BGCAZ strives to see youth grow into productive, caring, responsible members of the community. We believe that we accomplish this by guiding the development of youth through our four Priority Outcome areas, creating well-rounded individuals. Low- to moderate-income families in Apache Junction benefit by being able to seek or maintain employment, knowing their children are being cared for in a safe environment. The community of Apache Junction benefits through a positive return on investment.

5. Provide a timeline and who is responsible.

BGCAZ programming is offered year-round, but generally coincides with the school year. Club members renew their membership annually each July before the start of the school year. Registrations of new Club members can occur at any time throughout the year.

At the organizational level, BGCAZ is led by:

- **Marcia Mintz**, President & CEO. Ms. Mintz has over 20 years of global and national corporate and nonprofit experience. She holds a Master's Degree in Business Administration and has been in her position since 2016.

- **Swati Webb**, Chief Financial Officer & Vice President of Business Operations, ensures fiscal stability and long-range sustainability for BGCAZ's Clubs and programs with direct oversight of all financial, technology, human resources, and facilities functions. Ms. Webb has been with BGCAZ since 2005.
- **Heather Budzien**, Vice President of Programs and Branches, is responsible for program delivery across all Club locations. She has been with the organization since 2008 in positions of growing responsibility and leadership and holds a Masters of Management degree.

At the Superstition Mountain Club, **Angela Davis** serves as the Branch Director. Ms. Davis is responsible for all Club operations and for building relationships with Club members, parents, and the community. She has been in her position since 2013.

6. Where will the services be provided?

Services are provided at the Superstition Mountain Boys & Girls Club, 2805 South Ironwood Drive, Apache Junction, Arizona, 85120.

7. How will you provide the services?

Services are provided in-person at the Club location by qualified, trained staff. Transportation from area elementary schools is provided, in most cases, by the school. Middle and high school age students walk to the Club after school, as their campuses are in close proximity.

8. Are there any community partners in this project? If so, please list.

BGCAZ is embedded in neighborhoods, making BGCAZ a community fixture. Our Clubs collaborate with local elementary, middle, and high schools to coordinate transporting youth to Clubs, sending Club announcements/advertising to parents, and working together when students participate in distance learning activities.

We partner with several Police, Fire, and Parks and Recreation Departments to conduct safety workshops and engage youth in community services. Our Clubs are enthusiastic hosts to local sports teams, government officials, and other guests. We have partnerships with Apache Junction Mounted Rangers and a group of very dedicated Apache Junction residents, led by Connie Van Driel, who host fundraisers to support the Apache Junction/Superstition Mountain Boys & Girls Club.

9. What is the project/service and agency goals?

Boys & Girls Clubs of the Valley uses the results from the annual Boys & Girls Clubs of America's National Youth Outcomes Initiatives survey to set goals specific to each Club and for BGCAZ as a whole, coupled with a strategic plan regularly established by the Board of Directors and senior leadership. In these ways, we strive for continuous quality improvement of program services. Organizationally, we have set a goal for an annual growth factor of 10% of Club members through increased marketing efforts, as well as seeking opportunities to provide services in new communities and locations.

In terms of goals for the youth served, BGCAZ has set the following principal outcome targets.

- By June 30, 2026, 95% of Club members will indicate they are on grade level for their age as demonstrated by youth/caregiver self-report.
- By June 30, 2026, 90% of Club members will indicate their intent to graduate high school as determined by responses to prompts on the National Youth Outcomes Initiatives survey conducted annually.
- By June 30, 2026, 90% of Club members will report that they understand how their emotions influence their actions as determined by responses to prompts on the National Youth Outcomes Initiatives Survey conducted annually.

The National Youth Outcomes Initiatives Survey is an anonymous survey conducted annually each spring by Boys & Girls Clubs of America. Youth are asked to respond to a wide variety of prompts that assess their full Club experience. Data is collected by the national organization. Each summer, BGCAZ receives results reports for each individual Club as well as the organization as a whole. These results help guide our continuous quality improvement goals set for each Club and organization wide.

10. How and will you sustain this project after the agreement has ended?

To sustain program services, BGCAZ follows a strategic and thoughtful fund development plan that consists of individual giving, corporate and foundation grant seeking, governmental contracts for service, and well-established special events. We actively use digital media to continue to share our work and success. BGCAZ is fiscally sound with a demonstrated ability to generate needed funds to not only sustain, but to grow, program services. With your consideration, we are confident in our ability to continue to do so.

Project/Service Budget:

Provide a detailed project budget and narrative based on activities indicated above including:

1. *Amount being requested*

BGCAZ respectfully requests an award of \$35,000 to support services to Apache Junction residents through the Superstition Mountain Club.

2. *Amount of funding provided by your agency (include source)*

3. *Amount of funding provided by partners (include source)*

Line Item	Apache Junction	Other Sources	Sources of Funds
Salaries	\$35,000	\$342,038	Contracts, philanthropy, events, fees for service
ERE		\$82,764	Contracts, philanthropy, events, fees for service
Professional Fees & Contracts		\$87,351	Contracts, philanthropy, events, fees for service
Specific Assistance for Individuals		\$3,586	Contracts, philanthropy, events, fees for service
Communications		\$4,383	Contracts, philanthropy, events, fees for service
Supplies/Equipment Rental/Maintenance		\$98,676	Contracts, philanthropy, events, fees for service
Occupancy (Rent Utilities Building & Grounds)		\$53,976	Contracts, philanthropy, events, fees for service
Advertising, Printing, Publications		\$23,161	Contracts, philanthropy, events, fees for service
Travel/Meetings/Conferences		\$17,744	Contracts, philanthropy, events, fees for service
Membership Dues/Support to Affiliate Organizations		\$7,570	Contracts, philanthropy,

			events, fees for service
Non-Payroll Insurance		\$14,410	Contracts, philanthropy, events, fees for service
Other		\$3,894	Contracts, philanthropy, events, fees for service
TOTAL	\$35,000	\$739,553	

4. A detailed narrative of the costs

The total club budget is \$774,553 (the total of funds requested from Apache Junction and other funds) covering the following:

Salaries: \$377,038 (total) will support direct program staff salaries

ERE: \$82,764 includes taxes and other Employee Related Expenses for direct service staff.

Professional Fees and Contracts: \$87,351 covers contracted sports regulators (referees, etc.) and contracted staff through Terros Health for Behavioral Health Technicians embedded in Clubs to facilitate our Whole Child Approach focusing on mental and emotional wellness.

Specific Assistance for Individuals: \$3,586 represents reduced Club fees and organized sports fees paid on behalf of Club members whose families experience financial hardship.

Communications (phone, fax, modem, postage): \$4,383 for phone, internet, and copying.

Supplies/Equipment Rental and maintenance: \$98,676 for direct service program supplies, including foods for healthy meals and snacks, building maintenance, and equipment.

Occupancy: \$53,976 covers the cost of building occupancy including utilities.

Advertising: \$23,161 covers printing and website upkeep.

Travel/Meetings/Conferences: \$17,744 covers cost of transportation for Club activities as well as costs for staff training.

Membership Dues: \$7,570 covers the allocation of costs to remain affiliated with Boys & Girls Clubs of America

Non-Payroll Insurance: \$14,410 includes liability and other non-payroll insurance.

Other Expenses: \$3,894 includes miscellaneous expenses not otherwise classified.

5. What percentage of your agency's total annual budget is this funding request?

With an annual operating budget of \$29,159,573, this request represents less than 1% of our total budget. We are seeking a contribution of 4.5% of the Superstition Mountain Club Budget.

6. Indicate if you would accept partial funding and if so, provide the minimum amount and how your project will change.

Yes, BGCAZ would accept partial funding. If you are unable to grant the requested amount, we respectfully request consideration of a minimum award of \$15,000. While the services provided would not change, BGCAZ would be burdened to increase fundraising activities to make up for the shortfall. Thank you for your careful consideration and for partnering with us for the positive development of Apache Junction youth.

Required Documentation* per Ordinance No. 659:

1. Most recent audit report
2. Most recent financial statement
3. Detailed expenditure statement to include detailed accounting for all previously received City funds (if applicable)
4. Source and amount of funding received from all other sources (non-governmental agencies; membership fees and dues; private contributions; fundraising)
5. Source and amount of funding received from other governmental agencies
6. Client services provided as applicable to City residents (may not apply in all cases)
7. Proof of non-profit status (IRS determination)
8. Proof of corporate status to include copies of by-laws and Articles of Incorporation
9. Source and amount of funding received from other governmental agencies
10. Names and addresses of all current board members of agency governing board

*Please note – all the requested documents are required for your project to be considered for funding.