

Apache Junction Parks and Recreation Fee Study 2026

Passes/ Programs/ Facility Rentals/ Park Rentals - July Presentation



2026 FEE STUDY BACKGROUND

- ▶ Arizona State Statute requires review of city fees every 5 years.
- ▶ Feb. 4, 2026 - Parks and Rec Commission Introduction
- ▶ Mar. 4, 2026 - Parks and Rec Commission Presentation of market study
- ▶ April 1, 2026- Parks and Rec Commission Presentation of market study results
- ▶ April 7, 2026- City Council Presentation/Discussion
- ▶ May 6, 2026- Parks and Rec Commission presentation on recommended fees
- ▶ June 3, 2026- Parks and Rec Commission approved recommendations of fee changes

MARKET CITIES

City/Town	Per Capita Income
Avondale	\$32,917
Buckeye	\$36,325
Casa Grande	\$36,194
Goodyear	\$44,191
Marana	\$52,005
Maricopa	\$36,983
Mesa	\$41,453
Oro Valley	\$62,796
Queen Creek	\$51,903

*Apache Junction's per capita income is \$35,394

** Study looks at other cities for some specialty facilities

Facility/Equipment Rental Recommendations

- ▶ Updated fees that have not been changed in over 5 years
- ▶ Increased the following
 - MGC Rental Fees
 - Sports Fields
 - Ramadas and Open Spaces
 - Personnel Fees
 - Alcohol Permit Single Day
 - Rodeo Arena and Prep
- ▶ Added new fees for new amenities at the Rodeo Event Center
 - Pavillion
 - Dry Camp Fees
 - RV Space/Hook-up Fees
 - Portable Stalls
 - Stall Bedding

Facility Entry Fees/Passes Recommendation

- ▶ Increased MGC memberships 10% (daily passes remained the same).
- ▶ No change to Aquatics fees, as they were increased last study.

Rec Program/Activity Fees Recommendation

- ▶ No changes to Recreation program/activity ranges.
 - Ranges still meet the needs of activities and programs.

Next Steps

1. Questions/Discussion; Changes if necessary
2. Post fees and a fee report for the mandatory 60 day waiting period prior to a public hearing
3. Council will hold a public hearing and vote on the changes

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Questions / Other?