



City of Apache Junction
Development Services Department



City Council
WORK SESSION STAFF MEMO

DATE: May 20, 2024

TO: Honorable Mayor and City Council Members

THROUGH: Rudy Esquivias, Development Services Director
Sidney Urias, Planning Manager

FROM: Erika Hernandez, Associate Planner

CASE NUMBER: P-23-128-ART

REQUEST: A proposal by 29th Street Capital for a public art mural along the eastern wall of the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road.

BACKGROUND

In October of 2023, Jeff Curran of 29th Street Capital reached out to Planning Staff to propose a public art mural along a wall that will be built for the new multifamily development known as The Residences at Apache Trail, located on the southwest corner of Broadway Avenue and Tomahawk Road. On December 19, 2023, Michael Porto of 29th Street Capital formally applied for the proposed public art mural. A detailed history of this project can be found in the March 11, 2024, Public Hearing Staff Report (Exhibit 5).

On March 11, 2024, Paige Reesor ("Artist"), on behalf of 29th Street Capital, presented the proposal to the Public Art Commission ("Commission") during a public hearing. The Commission continued the hearing and asked for revisions to include more of Apache Junction's recognizable landscapes, as well as alternate color choices.

PUBLIC ART COMMISSION RECOMMENDATION

One resident spoke in favor of the artist's ability to create quality murals. The Commission voted unanimously to recommend approval of the proposed mural option number five (5) during a public hearing on April 3, 2024 (Planning Staff Report and exhibits attached).

STAFF RECOMMENDATION

Staff recommends approval of the proposed public art case P-23-128-ART.



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Attachments:

- Exhibit 1: Recommended Conceptual Mural
- Exhibit 2: Conceptual Options
- Exhibit 3: Application Materials
- Exhibit 4: Public Art Commission Staff Report 4-3-2024
- Exhibit 5: Public Art Commission Staff Report 3-11-2024