

EXHIBIT B
GPEC PERFORMANCE MEASURES
FY 2024

Specific performance targets as established by the GPEC Executive Committee and Board of Directors:

1. Payroll Generated	\$412.84M
2. Total Number of Jobs Created	7,060
3. Total Number of High-Wage Jobs¹	3,738
4. Average High-Wage Salary	\$66,243
5. GPEC Assists²	10
6. Number of Qualified Prospects	233
7. Number of Qualified International Prospects	43
8. Community Return on Investment³	40:1

Footnotes:

1. High Wage Jobs: High wage jobs are those that are over 130% of the Phoenix MSA Median Wage (currently \$59,245).
2. GPEC Assists: Companies that located in the region, for which GPEC provided assistance, that do not qualify as a locate due to project size for example; and would otherwise be listed as “non-reported locates.”
3. ROI is calculated as a ratio of direct revenue from GPEC locates to all member communities divided by funding from GPEC member communities