



City of Apache Junction, Arizona

Meeting Minutes Library Board

Meeting Location:
City Council Chambers
at City Hall
300 E. Superstition Blvd.
Apache Junction, AZ 85119

www.ajpl.org
P: (480) 474-8555

Thursday, February 9, 2023

6:30 PM

City Council Chambers

A. Call to Order

President Hall called the meeting to order at 6:30pm

B. Roll Call

Present: 6 - Boardmember Walters
Boardmember Krause
Boardmember Hall
Boardmember Borey
Boardmember Barker
Boardmember Bigelow

Excused: 1 - Boardmember Rajski

C. Acceptance of Agenda

Yes 6 - Boardmember Walters, Boardmember Krause, Boardmember Hall, Boardmember Borey, Boardmember Barker, and Boardmember Bigelow

No 0

Excused 1 - Boardmember Rajski

D. Acceptance of Minutes for the November 17, 2022 Regular Meeting

Yes 6 - Boardmember Walters, Boardmember Krause, Boardmember Hall, Boardmember Borey, Boardmember Barker, and Boardmember Bigelow

No 0

Excused 1 - Boardmember Rajski

E. Call to the Public

None.

F. Correspondence and Communications

None.

G. Librarian's Report

Director Harrison discussed monthly statistics for November 2022 through January 2023 and provided a patron visit comparison for 2021-2022 that showed an increase each month over the past year. Also reviewed were events held at the library in January and February.

Programming Librarian and Outreach Supervisor, Megan Carbiener spoke about adult services and outreach events held over the past couple of months. Patrons have requested more evening and Saturday programs and that has been taken into consideration as the library staff prepare for more adult programming.

The mobile library has seen great progress and has been filled with dvds, adult-fiction, non-fiction, children's and young adult books. A route is being established and will begin in early March. Bookmobile week will be the first full week of each month, making the rounds at each location consistently. Promotions will take place on social media, the library website and through posted signs. Visiting patrons will receive information on upcoming dates in their area. The bookmobile route will be local in Apache Junction for now. Megan shared some outreach statistics for the mobile library. There were nine visits in 2020. Visits doubled in 2021 and increased again in 2022.

The library received a \$25,000 donation from the Glenn Perkins Educational Foundation. New public computers will be purchased with these funds. Director Harrison provided an update on the Strategic Plan. The first goal/strategy was to develop and implement instructional computer, digital device and creation zone makerspace programs for the community. Back in January we started offering a job assistance class twice a month. This is a walk-in program. In addition, the computer lab assistants will be teaching classes on google search, email, internet basics, basic smart phone photography and editing and how to use our digital library apps.

Apache Junction Unified School District and the library made an agreement to partner and offer virtual student library cards for all students. Students can now use their student ID to access all electronic databases and digital services, or come to the library and check out up to 3 books.

Director Harrison provided a shelving update for the north wing. A vendor has been selected. More information will be forthcoming. The Friends of the Library will be having a book sale on February 22-27. This sale is a buy one, get one free sale to make room for all the newer materials received. The sale will be all week during regular library hours and is a cash only sale.

H. Old Business

None.

I. New Business

1. [23-047](#) Discussion and update on strategies to promote library services.

Director Harrison reviewed the marketing and advertising methods the library currently uses in addition to advertising that has been tried with unknown results. New ideas were also discussed such as working with other schools that use ClassDojo, posting event calendars in the library restroom stalls and looking into who provides upcoming events by zip code on NextDoor. Boardmember Barker suggested that we revisit how these strategies are doing in six months.

J. Requests for Future Agenda Items

None.

K. Adjournment

President Hall adjourned the meeting at 7:41pm.

Cheryl Hall
President