

NOVEMBER 1, 2016

MEMORANDUM TO: HONORABLE MAYOR AND CITY COUNCIL MEMBERS

THROUGH: BRYANT POWELL, CITY MANAGER

FROM: KATHLEEN CONNELLY, CITY CLERK

SUBJECT: LEGAL ADVERTISING AGREEMENT
(WORK SESSION AGENDA ITEM FOR NOVEMBER 14, 2016
AND CONSENT AGENDA FOR NOVEMBER 15, 2016)

State law requires that we publish certain legal notices such as election matters, public hearings, bids, etc. (A.R.S. § 39-204). The law further defines “newspaper” and prohibits the use of publications that are designed primarily for advertising, free circulation or circulation at nominal rates or do not have a bona fide list of paying subscribers (A.R.S. § 39-201). This statute prohibits the use of our two weekly papers. The Mesa Tribune no longer has paid subscribers or paid delivery within the city. The Arizona Republic does meet statutory requirements. The rates have increased after staying the same for four years.

Mesa Republic	- from \$0.33 to \$0.40 per line per day.
Arizona Republic	- from \$0.80 to \$0.85 per line per day.

Attached is a copy of the legal advertising agreement and pertinent sections of state law.

Please let me know if you have any questions.