

LIBRARY BOARD

Current Members

Term Expiration Date

(vacancy)	October 31, 2017
Robert Mayo	October 31, 2017
Chester Burgess	October 31, 2018
Samuel Graves	October 31, 2018
Theresa Nesser	October 31, 2019
Judy Borey	October 31, 2019
Willie Howard	October 31, 2019

There is currently one vacancy on this board. Robert Mayo stated he was undecided if he wanted to be reappointed. This board serves three year terms.

Attendance Record

During the time period of July 1, 2015, through August 1, 2017, there were twelve meetings and the following current members had absences/excused absences:

Judy Borey	1
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During the time period of July 1, 2015, through August 1, 2017, no current members had unexcused absences.

None

New Applicants

Application Submission Date

Braden Biggs	5/3/17
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Additional Comments

Braden Biggs is also applying for the Parks and Recreation Commission and the Planning and Zoning Commission.

Profile

Braden

First Name

J

Middle Initial

Biggs

Last Name

2492 W Cactus Wren

Street Address

Suite or Apt

Apache Junction

City

AZ

State

85120

Postal Code

Mailing address (if different from street address entered above):

Same as above

bradenbiggs@gmail.com

Email Address

Mobile: (573) 586-8787

Primary Phone

Home:

Alternate Phone

Are you a resident of the City of Apache Junction?

☒ Yes ☐ No

21 Years

Length of residency in the City of Apache Junction (if applicable):

Do you own commercial property in the City of Apache Junction?

☐ Yes ☒ No

Do you operate a business in the City of Apache Junction?

☐ Yes ☒ No

Name and address of business (if applicable):

Are you a graduate of the City of Apache Junction Citizen Leadership Institute?

☒ Yes ☐ No

Are you a registered voter?

☒ Yes ☐ No

Which Boards would you like to apply for?

Library Board, Parks and Recreation Commission, Planning and Zoning Commission

Are you now serving, or have you ever served, on a City of Apache Junction board or commission?

☐ Yes ☒ No

If yes, please list name of board/commission and dates served:

Employment/Retirement

Are you currently employed?

☒ Yes ☐ No

United Way of Pinal County
Employer

Community Impact Coordinator
Job Title

If you are retired, please indicate your former occupation or profession:

Education and Community Service

Schools Attended/Years/Degrees Earned:

Apache Junction High School- Graduated in 2010 Mesa Community College- Graduation date- ?
(Associates Degree is in progress)

Civic Activities-Service Organizations/Office Held/Years (If none, please state N/A)

Apache Junction Citizens Leadership Institute Graduate- 2017 Apache Junction Children First Support
Our Schools Chairman- 2017- ? Apache Bravo Young Marines- 2000- 2008 United Way of Pinal County
Volunteer- 2016

Interests & Experiences

What do you believe the key responsibility of board, commission or committee members to:
a) the city council and/or district, b) the citizens of Apache Junction, c) other board,
commission or committee members?

The citizens of Apache Junction come first and foremost. Next to that would be the city council/ district
and making sure that we are all informed regarding the task at hand. Last is the commission or board, we
need to work as one group on doing what is best for our community and its stakeholders.

**Please state the reasons why you feel you are qualified to serve on this board, commission
or committee:**

I am an avid believer in working collaboratively with my community on the betterment of Apache Junction.
I take an active interest in the community and its issues, and I am always striving to find ways that we can
be better for not only ourselves but future residents of our community.

**Please state why you would like to be appointed to this city/district board, commission or
committee:**

I would like to be appointed to a board or commission, because I believe that together we can make our
city a better place to live. I believe that we need advocates that are out in our community listening to our
residents, that are also educating people on the processes. I believe that we need leaders that are
accountable not just to their position or title, but to their community. I believe in being part of a team and
that extends beyond any board or commission, that is being a part of the team of Apache Junction
residents.

Resume

BRADEN J BIGGS

2492 W Cactus Wren Apache Junction, AZ 85120

573-586-8787

bradenbiggs@gmail.com

Hard working, results-oriented professional with the high energy conducive to creative techniques to get the job done. Always looking to further the mission.

KEY QUALIFICATIONS

- Excel in consultative sales approach where customer retention goals and new business development goals are met through driving superior customer satisfaction.
- More than 3 years of sales experience with the ability to organize, prioritize, and work under pressure in order to meet monthly, quarterly, and annual sales goals
- Extensive customer service and account management experience in meeting client needs and proactively assisting.
- Ability to think outside of the box and work collaboratively with others to achieve the highest results.

PROFESSIONAL EXPERIENCE

United Way of Pinal County- Community Impact Coordinator

02/2016- Current

- Manage and maintain a working relationship with small and local county businesses
- Strategize and implement marketing techniques to advance our mission and goals
- Coordinate with our Executive Director on a unified message and strategy
- Implement new programs to draw in more contributors

Zenefits- Member Services Associate

10/2016- 2/2017

- Assist clients in regards to their insurance HR needs in a timely and efficient manner
- Handle an incoming caseload, incoming phone calls, a backlog of cases, as well as client communication
- Assist client company administrators in their various insurance related HR matters
- Process 20+ cases a day through phone calls, and email client and carrier communications

Fivestars- Loyalty Consultant 2

3/2016 - 9/2016

- Work directly with Small and Local business to drive traffic and increase bottom line
- Work a territory of businesses and foster relationships to grow sales
- Prospect through various methods: Salesforce.com, yelp, google, newspapers, magazines and LinkedIn.
- Handle the sale from introduction to close and various parts of Account Management post sale.
- Conduct thorough needs analysis to determine best fit for business and product and set up for success.

eCIVIS GRANTS NETWORK – Inside Sales Representative

8/2014 - 1/2016

- Proactively identify target accounts, research to find best point of contact including contact information to determine the best strategy and approach with potential clients
- Prospecting on numerous sites to include but not limited to: Government Websites, Google, State Publications, Carroll Publishing, and LinkedIn.
- Worked closely with marketing to coordinate successful campaign strategies that drove prospects to demonstrations, training offers, product information, and online ecommerce sales
- Enter all leads, call information, and all other pertinent information in Salesforce.com to maintain perfect account accuracy.

- Follow-up with all marketing leads and inbound leads from marketing, trade shows, trainings, referrals, seminars, and conferences to schedule demonstrations, provide product information, and answer questions.
- Conduct thorough needs analysis to determine budget, needs, current grant usage, decision making process, and other information necessary for the Sales Executive to close the sale within 90 days of lead generation
- Generated more than 400 leads which resulted in more than \$120,000 in revenue generated in 2015
- Achieved higher than 70% demo run rate from scheduled to completed through Sales Executives

DRIVETIME – Loan Advisor

6/2013 – 7/2014

- Create long term solutions to help customers maintain the quality of their loan while providing excellent levels of customer service
- Provided excellent customer service to clients who needed assistance in meeting their contract obligations due to unexpected financial obligations.
- Assisted the Sales Team with making outbound calls to candidates that qualified for loans but did not purchase vehicles in order to bring them back in for sales to work with
- Collect on outstanding debt by making regular calls to current clients to prevent further escalation to collections

AMERICAN TRAFFIC SOLUTIONS – Violations Processor

7/2012 – 6/2013

- Reviewed and processed all violations from rental agencies making sure to follow all laws and statutes in place for each city/state nationwide.
- Perform data verification and validation of existing information within CRM for accuracy and edit as necessary
- Assisted with special projects as needed and covered for other employees while they were out of the office or waiting to hire
- This position required a high level of speed and accuracy in order to ensure all information was entered accurately the first time as I processed 991 violations a day or 108 violations an hour
- This position also required a high level of analytical thinking in order to determine the best way to enter the data into the CRM as well as the most pertinent information to be entered into the CRM
- Maintained a minimum of 97% quality of service rating or better

EDUCATION AND CERTIFICATIONS

Associates in Arts, Mesa Community College (In Progress)

High School Diploma, Apache Junction High School

Apache Junction Citizens Leadership Institute- 2017

TECHNICAL SKILLS

PC, MS Office Suite, Salesforce.com, Clearslide, GoToMeeting, Microsoft Lync, WebEx, Okta, Slack, FullContact, Zenefits internal and external system, Ziprecruiter hiring system, Google Suite,

Volunteerism

Apache Junction Children First Support Our Schools- **Chairman**

2017- Current

Apache Bravo Young Marines- **Member**

2000- 2008

Apache Junction Drama Department- **Adult Volunteer**

2010- Current

United Way of Pinal County- **Volunteer**

02/2016- 09/2016