

NOVEMBER 8, 2017

MEMORANDUM TO: HONORABLE MAYOR AND CITY COUNCIL MEMBERS

THROUGH: BRYANT POWELL, CITY MANAGER

FROM: KATHLEEN CONNELLY, CITY CLERK

SUBJECT: LEGAL ADVERTISING AGREEMENT  
(REGULAR MEETING AGENDA ITEM FOR NOVEMBER 21,  
2017)

State law requires that we publish certain legal notices such as election matters, public hearings, bids, etc. (A.R.S. § 39-204). The law further defines “newspaper” and prohibits the use of publications that are designed primarily for advertising, free circulation or circulation at nominal rates or do not have a bona fide list of paying subscribers (A.R.S. § 39-201). This statute prohibits the use of our two weekly papers. The Mesa Tribune no longer has paid subscribers or paid delivery within the city. The Arizona Republic does meet statutory requirements. The rates increased in 2017 after staying the same for four years. The rates have not been increased for 2018.

Mesa Republic - from \$0.33 to \$0.40 per line per day.  
Arizona Republic - from \$0.80 to \$0.85 per line per day.

Attached is a copy of the legal advertising agreement and pertinent sections of state law.

Please let me know if you have any questions.