



# City of Apache Junction

*Home of the Superstition Mountains*

---

DATE: March 1, 2018

TO: The Honorable Mayor and City Council

FROM: Bryant Powell, City Manager

SUBJECT: Proposed Vision and Mission Statements

---

Below are the proposed vision and mission statements. This will be presented to you at the council meeting on Tuesday, March 6<sup>th</sup> under new business.

## Vision

We are a distinctive community that embraces diverse visitors, residents and businesses in an historic, picturesque setting. We will set a high standard of prosperity, compassion and forward thinking in developing programs, events and attractions for all.

## Mission

We will focus and invest in quality of life and planned improvements in serving residents and visitors.