

RESOLUTION NO. 18-09

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF APACHE JUNCTION, ARIZONA, ADOPTING A CITY VISION AND MISSION STATEMENT.

WHEREAS, it is common for municipalities to establish a vision and mission statement to describe its desirable future direction and to define the role of the organization, respectively; and

WHEREAS, the mayor and city council adopted a vision statement as part of the City of Apache Junction general plan in 2010; and

WHEREAS, the mayor and city council had a desire to update the vision and mission statements in 2017; and

WHEREAS, the mayor and city council received input from residents and other stakeholders on vision and mission statements at the town hall held on September 15, 2017, discussed the constructs of those statements at a special city council work session on October 20, 2017, received input from the Apache Junction Youth Advisory Council, discussed finalizing language at the March 6, 2018 city council meeting and at the March 19, 2018 city council work session, and on March 20, 2018 provided direction to staff for this resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF APACHE JUNCTION ARIZONA, AS FOLLOWS:

- 1) The mayor and city council hereby adopts the following vision statement:

Apache Junction is a diverse community of natural beauty and heritage that offers prosperity, compassion and forward thinking to its residents, businesses and visitors.

- 2) The mayor and city council hereby adopts the following mission statement:

We will focus on and invest in quality of life and planned improvements for serving residents, businesses and visitors.

PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF  
APACHE JUNCTION, ARIZONA, THIS \_\_\_\_ DAY OF \_\_\_\_\_, 20\_\_.

SIGNED AND ATTESTED TO THIS \_\_\_\_ DAY OF \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
JEFF SERDY  
Mayor

ATTEST:

\_\_\_\_\_  
KATHLEEN CONNELLY  
City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
RICHARD J. STERN  
City Attorney