

Proclamation

DROWNING IMPACT AWARENESS MONTH AUGUST 2018

WHEREAS, Arizona's future prosperity depends upon the long-term health, safety and well-being of the nearly two million children and teens in our state; and

WHEREAS, drowning is a top cause of injury and death for children and teens in Arizona, affecting not only the victims but also families, emergency personnel and our society as a whole; and

WHEREAS, child drownings are nearly 100 percent preventable, including drownings which are classified as maltreatment and make up an average of one in four cases in Arizona; and

WHEREAS, research-proven strategies can save lives, including constant and capable supervision, restricting access to water, use of life jackets, swimming lessons for adults and children at the appropriate age, rapid emergency response, including CPR, and safe, stable and nurturing relationships and communities to break the cycle of maltreatment; and

WHEREAS, awareness of the problem is just the first step; evidence-based programs to bring these strategies to families is the best way to save lives; and

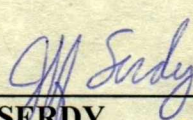
WHEREAS, during the month of August, Phoenix Children's Hospital, in collaboration with state and local governments, community organizations and private citizens, will be engaging communities throughout Arizona in a coordinated and comprehensive response.

NOW, THEREFORE, I, Jeff Serdy, Mayor of the City of Apache Junction, Arizona, do hereby proclaim August 2018 as

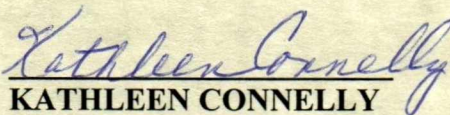
DROWNING IMPACT AWARENESS MONTH

and urge all communities and citizens in Arizona to participate in efforts to reduce drowning risk, strengthen families and protect children and teens.

Signed and attested to this 12th day of April, 2018.


JEFF SERDY
Mayor

ATTEST:


KATHLEEN CONNELLY
City Clerk

