



# City of Apache Junction

*Home of the Superstition Mountains*

*Economic Development Department*

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DATE: June 28, 2018

MEMORANDUM TO: The Honorable Mayor & City Councilmembers

MEMORANDUM THRU: Bryant Powell, City Manager  
Matt Busby, Assistant City Manager

MEMORANDUM FROM: Janine Solley, Economic Development Director *js*

SUBJECT: Greater Phoenix Economic Council (GPEC) contract  
Renewal FY 18/19

The Greater Phoenix Economic Council (GPEC) has acted as the City's Regional Economic Development agency since 2007. As such, GPEC undertakes strategic economic development initiatives including business recruitment, expansion and attraction to bring additional jobs and positive economic outcomes to the Phoenix region.

We recently hosted GPEC for the annual Community Partnership Meeting, have had regular involvement with the GPEC Board of Directors (Councilmember Struble), Mayors & Supervisors leadership involvement (Mayor Serdy), and Economic Development staff in Economic Development Directors Teams, and have a number of councilmembers regularly participating in GPEC educational and ambassador events. Since this will be our 11th year, we're confident the Council is already well-versed in the services GPEC provides.

Per the annual contract, GPEC and the City of Apache Junction have specific responsibilities to cooperate on a regional level to meet specific annual performance targets. While some strategies are periodically adjusted or enhanced to meet current economic climates or business trends, the core focus and goals remain relatively fixed.

A full copy of the contract and exhibits has been provided. This year's GPEC renewal is in the amount of \$23,984.00 (based on \$0.6002 per capita for Pinal County population of 39,719, and \$0.4647 per capita for Maricopa County population of 311). Staff once again respectfully recommends approval of the contract and appointment of Councilmember Jeff Struble to serve on the GPEC Board of Directors.