

Proclamation

RED RIBBON WEEK OCTOBER 23, 2018 – OCTOBER 31, 2018

- WHEREAS, cities across America have been plagued by the numerous problems associated with alcohol, tobacco, and other drug use; and
- WHEREAS, there is hope in winning the war on drugs, and the hope lies in the hard work and determination of our communities to create a drug free environment; and
- WHEREAS, local leaders in government and in the community know, that the support of the people in the neighborhoods is the most effective tool they can have in their efforts to reduce use of alcohol, tobacco and other drugs by the Citizens of Apache Junction; and
- WHEREAS, the red ribbon was chosen as a symbol commemorating the work of Enrique “Kiki” Camarena, a Drug Enforcement Administration agent who was murdered in the line of duty and has come to represent the belief that one person CAN make a difference; and
- WHEREAS, the Red Ribbon Campaign was established by Congress in 1988 to promote this belief and encourage a drug-free lifestyle and involvement in drug prevention efforts; and
- WHEREAS, the City of Apache Junction values the health and safety of all our citizens. Substance abuse is particularly damaging to one of our most valuable resources, our children, and is a contributing factor in the three leading causes of death for teenagers- accident, homicides and suicides; and
- WHEREAS, it is the goal of Red Ribbon Week and the City Council of Apache Junction to involve families, schools, businesses, churches, law enforcement agencies and service organizations in all aspects of this campaign and establish an atmosphere that supports awareness, education and on-going initiatives to prevent illegal drug use; and
- WHEREAS, the Red Ribbon Week Campaign theme promotes family and individual responsibilities for living healthy, drug-free lifestyles without illegal drugs or the illegal use of legal drugs; and
- WHEREAS, October 23 – 31, 2018 has been designated National Red Ribbon week, calling on all Americans to show their support for drug-free state by wearing a red ribbon and participating in drug-free activities during that week; and

NOW, THEREFORE, I, Jeff Serdy, Mayor of the City of Apache Junction, Arizona, do hereby proclaim October 23-31, 2018 as

RED RIBBON WEEK

in Apache Junction, Arizona, of Pinal County, and encourage all citizens, businesses, public and private agencies, media, religious and educational institutions to wear and display red ribbons and participate in drug-free activities throughout that week, joining the rest of the state in promoting the Red Ribbon Celebration and a drug-free America.

Signed and attested to this _____ day of _____, 2018.

JEFF SERDY
Mayor

ATTEST:

KATHLEEN CONNELLY
City Clerk