



# *City of Apache Junction*

*Home of the Superstition Mountains*

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MEMORANDUM TO: Mayor and City Council  
THROUGH: Bryant Powell, City Manager  
FROM: Liz Langenbach, Parks & Recreation Director  
DATE: July 2, 2019  
SUBJECT: Citizen Magazine Agreement

In 2015, the City of Apache Junction (City) entered into an agreement with Independent News Media USA, Inc., a division of Independent Newspapers USA Inc., (The Independent) to design, publish, print and distribute the *Citizen Magazine* – a marketing and informational tool that shares Parks, Recreation, Library, Public Safety programs with our community. This publication is done free of charge for the City by The Independent. In exchange, The Independent has the ability to sell advertisements in order to pay for the overall costs. The full term of the agreement will end on July 31<sup>st</sup>, 2019.

The Parks and Recreation Department coordinates this important publication, and has worked with the City Attorney to develop a new agreement. The department has reached out to the local printers in the area and determined that The Independent is the only company that could take on this endeavor at this time.

The Department respectfully requests that the City Council consider the attached contract and ultimately authorize the City Manager to sign the agreement, as well as future possible extensions of the agreement.

This matter will be discussed at a work session and then brought to a future council meeting for award of contract.

Thank you for your consideration.