

Legal Advertising Agreement

Phoenix Newspapers, Inc., publisher of The Arizona Republic and Arizona Business Gazette, agree to extend the below listed terms to the **City of Apache Junction** for publication of their **legal advertising** for the period of 1-year commencing on January 1, 2020 – December 31, 2020

Publication	Zone #			Pub Days	Agreement Rate
Mesa Republic section of the Arizona Republic on Wed, Fri. Sat.	11/15			Wednesdays	\$.67 per line per zone
				Fridays	
				Saturdays	
Arizona Business Gazette				Thursdays	\$.42 per line
Arizona Republic Full Run Classifieds				Sunday	\$.1.42 per line
				Monday	
				Tuesday	
				Wednesday	
				Thursday	
				Friday	
				Saturday	

Pricing includes online postings to these public notice web listings (publicnotices.azcentral.com, PublicNoticeAds.com, and ananews.com).

All legal notice advertising will be typeset in 5.5 point type at 14 lines per inch.

Invoicing statements for the account will be at the end of each month based on ad expiration dates.

Retail ROP position ad rates (open rates) and deadlines, please call for info. Retail ROP positions are those that appear in any section outside of the Classified section as a display ad.

Notices appearing in the **Mesa Republic** Community Classified section will be under the heading of "**Public Notices**".

Two affidavits of publication will be supplied for each notice published. If additional /duplicate affidavits are needed because they were not received, there will be a \$5 charge per affidavit.

The address we have on file is:

City of Apache Junction

300 E. Superstition Blvd

Apache Junction, AZ 85119

If this is not correct please notify me immediately

All publication requests should be E-mailed to: legal.advertising@pni.com

Please reference account # 169202

Contact person(s) for ad placement:

- Tara Mondloch, Supervisor/ Legal Ad Dept., 602444-7333
- Legal advertising open line 602-444-7315

City of Apache Junction:

Signed: _____

Printed Name: _____

Title: _____

Date: _____

Phoenix Newspapers, Inc.:

Signed: Tara Mondloch

Printed Name: Tara Mondloch

Title: Director

Date: 10/11/19

Arizona Republic Full Run Classifieds	Sunday	=Wednesday at Noon	=Tuesday at 3:00pm
	Monday	=Wednesday at Noon	=prior Wednesday at Noon
	Tuesday	=Friday at Noon	=prior Thursday at Noon
	Wednesday	=Monday at Noon	=prior Thursday at Noon
	Thursday	=Tuesday at Noon	=prior Friday at Noon
	Friday	=Wednesday at Noon	=Monday at Noon
	Saturday	=Thursday at Noon	=Tuesday at Noon

Holiday and any other advanced deadlines will be e-mailed

**Annual Budget documents (including Ordinances with Budget information) and Truth in Taxation deadlines will be emailed in April 2019 as those deadlines differ from our regular deadlines.

In the coming year The Arizona Republic and Arizona Business Gazette will be converting from a 10-column format to a 6-column format. One column width will increase from 0.95" to 1.53". This conversion is in response to reader input to improve the look of ads and make them more reader friendly. Fewer columns across the page will allow for more characters per line, so each ad will require fewer lines. Cost per line will increase, but for most customers the total cost of your ad will not change. I'll be sending out more information when this is closer, but I wanted to make sure and let you know in advance of this improvement we have on the horizon.

Phoenix Metropolitan Area

Community Republic Zones

