

November 19, 2019

MEMORANDUM TO: HONORABLE MAYOR AND CITY COUNCIL
THROUGH: BRYANT POWELL, CITY MANAGER
FROM: JENNIFER PENA, CITY CLERK
SUBJECT: LEGAL ADVERTISING AGREEMENT

State law requires that we publish certain legal notices such as election matters, public hearings, bids, etc. (A.R.S. § 39-204). The law further defines “newspaper” and prohibits the use of publications that are designed primarily for advertising, free circulation or circulation at nominal rates or do not have a bona fide list of paying subscribers (A.R.S. § 39-201). The Arizona Republic meets these statutory requirements. The rates increased last year but did not increase this year.

2020

Mesa Republic	(3 times per week)	- to \$0.67 per line per day.
Arizona Business Gazette	(Thursday's only)	- to \$0.42 per line per day.
Arizona Republic (full run –published every day)		- to \$1.42 per line per day.

2019 – **change- wider width column**

Mesa Republic	(3 times per week)	- to \$0.67 per line per day.
Arizona Business Gazette	(Thursday's only)	- to \$0.42 per line per day.
Arizona Republic (full run –published every day)		- to \$1.42 per line per day.

2018

Mesa Republic	(3 times per week)	- to \$0.40 per line per day.
Arizona Republic (full run –published every day)		- to \$0.85 per line per day.

2017

Mesa Republic	(3 times per week)	- to \$0.40 per line per day.
Arizona Republic (full run –published every day)		- to \$0.85 per line per day.

2016

Mesa Republic	(3 times per week)	- to \$0.33 per line per day.
Arizona Republic (full run –published every day)		- to \$0.80 per line per day.