



City of Apache Junction

Development Services Department



Staff Memorandum

HHSC Recommended Funding for FY 20/21

DATE: JUNE 16, 2020

TO: HONORABLE MAYOR AND CITY COUNCIL MEMBERS

THROUGH: BRYANT POWELL, CITY MANAGER

FROM: LARRY KIRCH, DIRECTOR OF DEVELOPMENT SERVICES

SUBJECT: FY 2020/21 HUMAN SERVICES FUNDING RECOMMENDATIONS

The Health & Human Services Commission, as required by City Code, met on March 26, 2020 to interview all qualified applicants and review FY 2020-2021 human services funding requests. The Commission met again on May 28, 2020 to discuss and to formulate their recommendations to the City Council. Members of the Health and Human Services Commission will be present at the June 16th council meeting to answer any questions on these recommendations.

The city received applications from seven agencies requesting a total of \$157,000 for the \$80,000 that is being allocated in the upcoming fiscal year for human services funding. The city took over Senior Services and funds those at approximately \$25,000 per year, so the total funding for city social services amounts to \$105,000 per year. Adherence to the provisions of the newly adopted human services contracts is a requirement of funding.

The commission voted unanimously to make the following recommendations for FY 2020-2021 contingent upon the applicant's complying with the health and human services agreement, compliance with the city code in which two persons are listed on the application, and any further documentation requested by the board be submitted no later than June 3rd.

Agency	Request	Proposed Use of Funds	Recommended Funding	Contingent Recommendation
CAAFA	\$18,000	Intervention services	\$11,700	\$17,450
Horizon	\$25,000	Mental Health First Aide Train the Trainer Services	\$9,500*	\$9,500*
Food Bank	\$27,500	Provide food boxes	\$19,800	\$19,800
Genesis	\$12,000	Provide community programs and support	\$10,500	\$10,500
Emp Sys	\$16,000	1) Outreach and enrollment, 2) Laundry program	\$11,500	\$0
B&G	\$30,000	Staff for power hour	\$11,000	\$16,750
AJCDC	\$24,000	Administration costs and various projects	\$6,000	\$6,000
Total	\$157,500		\$80,000	\$80,000

*The contingency recommendation for Horizon Health and Wellness is that the city council consider carrying forward the \$15,000.00 that was allocated to them for fiscal year 19/20 and not spent be used for the 20/21 proposed training for a total of \$24,500.

Staff Recommendation:

Staff recommends that the city council approve the contingent recommendation of the Health and Human Services Commission for the Fiscal Year 2020-2021 for the following reasons:

- 1) Empowerment Systems has withdrawn their application for funding for FY 20/21 due to staffing changes.
- 2) Horizon Health and Wellness is proposing to complete SafeTalk training by June 30, 2020 for youth and to cancel ASSIST for adults at this time and expending the \$15,000 allocated for FY 19/20.
- 3) Based on a funding level of \$9,500 (rather than \$24,500), Horizon Health proposes to undertake Mental Health First Aid Adult Version for the 20/21 FY.

Attachments:

- Heather Patel's Summary Review of Applications
- Historical Funding Comparison Table
- Horizon Health and Wellness modified proposal based on a reduced funding level of \$9,500

Staff summary comments presented to HHSC prior to March 26, 2020 HHSC meeting

Community Alliance Against Family Abuse

Request = \$18,000

Project: Intervention services

Proposed agreement scope of work:

- Provide intervention services to those experiencing domestic violence
- Provide domestic and sexual violence advocacy
- Provide lay legal advocacy at per unit cost
- Provide licensed Empowerment Counseling – Support groups & 1-on-1 sessions
- Provide transition-in-place program advocacy/intensive case management
- Provide a 24-hour crisis line

Proposed reporting requirements:

- Number of Empowerment Sessions provided at per unit cost
- Number of Empowerment Support provided at per unit cost
- Number of Legal Advocacy Services provided at per unit cost
- Number of General Advocacy Services provided at per unit cost
- Number of people served including % AJ residents

Staff comments: The proposed service appears to be a service offered regardless of the funding received. Although this is a valued service, it is not clear, how this funding will make a difference in programs offered. This appears to supplant existing services. Likewise, the proposal does not provide a guide on how many of each service will be provided. The proposal simply indicates it is on a per unit cost. There is no way to determine if they are on target to meet goals. Although mindful of the service they provide, their quality of reporting under previous awards, their commitment to the community, and the favorable scoring from the commissioners, staff does not recommend funding this project. However, if awarded, staff recommends a different project for future requests.

Horizon Health and Wellness

Request = \$25,000

Project: Mental Health First Aide Train the Trainer Services

Proposed agreement scope of work:

- Training for four people in Mental Health First Aide and Mental Health First Aide Youth including travel and materials
- Provide a minimum of one training event under each program within the community during program year

Proposed reporting requirements:

- Certificates of completion
- Travel and curriculum receipts
- Evidence of trainings held, number of attendees, agency partners/attendees

Staff comments: The state of mental health within the community is of great interest. Educating a mental health organization's staff on mental health first aide seems counterintuitive. However offering this training to non-typical providers would extend the reach for services thus enabling Horizon to provide this training to the community on an on-going basis. Staff would be remiss to mention the concerns regarding the existing

agreement for services and the agencies noncompliance. Therefore staff does not recommend funding at this time. However, if awarded, staff recommends partial funding for non-Horizon staff to receive the training.

Superstition Food Bank

Request = \$27,500

Project: Provide food boxes

Proposed agreement scope of work:

- Provide a minimum of 400 people with 39 lbs. of food
- Provide monthly educational opportunities

Proposed reporting requirements:

- Number of people served
- Pounds of food distributed
- Percentage of those served by zip code
- Evidence of educational activities and distribution or number of people who participated
- Conduct a customer satisfaction survey to obtain the following relating to the educational component: what education services were received, were the services helpful, their gained knowledge, will the services received move them to be less food insecure (if not why), and their satisfaction level for services received

Staff comments: Food insecurity is a growing concern. Providing food to the community is a basic essential need. Often handing out food once monthly is not enough. Educating recipients on a variety of areas may help with become less food insecure. Education may take various forms including classes, shared resources, and print materials. These services are services the city has identified as a need and are not able to provide. Thus, staff recommends funding of this project.

Genesis Project

Request = \$12,000

Project: Provide community programs and support

Proposed agreement scope of work:

- Community access to essential services for a minimum of 10 hours per week
- Community access for heat relief for a minimum of 14 hours per week
- Community access to safe community space for a minimum of 14 hours per week
- Expanded water storage and distribution access for a minimum of 14 hours per week
- Space for agencies to provide outreach services through the AJ Community Resource Center for a minimum of 8 hours per week

Proposed reporting requirements:

- Number of people served – provide a copy of the sign in sheet
- Percentage of those served by zip code
- Services received

Staff comments: The Apache Junction Community Resource Center is a collaborative effort through the Apache Junction Homeless Coalition. City staff creates the schedule for services and the Genesis Project has offered the space. Additional services being provided within this space are all essential services identified in the Strategic Plan on Homelessness, an effort lead by the city. These services are services the city has

identified as a need and are not able to provide. Staff recommends funding of this project.

Empowerment Systems

Request = \$16,000

Project: 1) Outreach and enrollment, 2) Laundry program

Proposed agreement scope of work:

- Serve as the citywide contact for information, referrals, and services thereby accepting all calls transferred from the city for requests of services
- Staff the Apache Junction Community Resource Center Mondays and Wednesdays from 11-3 and answer all questions for customers, even those outside the normal scope of services for Empowerment Systems
- Provide a laundry event twice monthly serving a minimum of 500 people in program year
- Manage the Project Connect event and serve as lead for the Point In Time count

Proposed reporting requirements:

- Number of people served
- Percentage of those served by zip code
- Type of assistance sought/received
- Number of calls routed from the city for assistance
- Conduct a customer satisfaction survey to obtain the following: what services were sought, was Empowerment Systems able to assist them, their gained knowledge of community resources, was their problem resolved (if not why), and their satisfaction level for assistance received
- What activities were completed during reporting period including meetings, events, partnerships created, and projects completed

Staff comments: City staff has requested a staff person for two budget years to provide outreach and service as the contact person within the community for social services.

This request was not fulfilled in FY19 and remains under discussion for FY20. Providing funding for these services outside of the city, reduces the cost to the city budget, reduces staff time spent on some of the daily requests for referrals and resources, and reduces staff time on special events/activities. Furthermore, the need for a laundry service was identified in the Apache Junction Strategic Plan on Homelessness as an essential need and gap within the community. These services are services the city has identified as a need and are not able to provide. Staff recommends funding of this project.

Boys and Girls Club

Request = \$30,000

Project: staff for power hour

Proposed agreement scope of work:

- Provide power hour 250 days for the program year for 85-90 people per day
- Free annual membership totaling \$28,664 (\$30/youth and \$15/teen) averaging 1200 scholarships.

Proposed reporting requirements:

- Number of children attending each power hour
- Number of scholarships provided and address for each child

Staff comments: Power hour is a staple under the Boys and Girls Club programming. This service is provided regardless of the funding received. If this funding is to hire staffing, the club should detail their staffing levels to demonstrate they do not have the staff capacity. This appears to supplant existing services. Staff does not recommend funding this project.

Apache Junction Community Development Corporation

Request = \$24,000

Project: Administration costs and various projects

Proposed agreement scope of work:

- Maintain the organizations non-profit status, insurance requirements, financial systems, and a website
- Manage a Make A Difference Day event while seeking alternate funding sources for support
- Provide transport of household hazardous waste for AJ residents during city held HHW events
- Manage a volunteer based community revitalization effort to help elderly and disabled homeowners maintain their property on a regular basis while seeking alternate funding sources for support (provide service to a minimum of 5 homeowners)

Proposed reporting requirements:

- Number of people served
- Type of assistance sought/received
- Address of individual homeowners served and frequency of visit
- Number of volunteers served
- Outside funding sources received
- Conduct a customer satisfaction survey to obtain the following: what services were sought, was the CDC able to assist them, was their problem resolved (if not why), and their satisfaction level for assistance received

Staff comments: The city has a history with the CDC and has financially supported the organization's administrative costs while they become self-sufficient. In order to place in writing the services the city wishes to receive from the CDC, the city has opted to consider this organization under the Health and Human Services Commission program. The additional programs identified in the proposal are additional costs outside what the city has funded in the past. Not all services are health and human services and thus are not eligible under the commission funding. All programs are volunteer based and the special projects may result in associated costs for materials. Staff recommends partial funding for the minimum of administrative costs of \$6,000.

**HEALTH AND HUMAN SERVICES FUNDING
COMPARISON TABLE**

AGENCY	FY 2011 -12	FY 2012 -13	FY 2013 -14	FY 2014 -15	FY 2015 -16	FY 2016 -17	FY 2017 -18	FY 2018 -19	FY 2019 -20	FY 2020 -21
AJ Community Development	NA	NA	NA	NA	NA	NA	NA	NA	NA	<u>24,000</u>
Boys & Girls Club of Apache Junction	<u>30,000</u> 8,000	<u>30,000</u> 8,000	<u>20,000</u> 11,000	<u>25,000</u> 20,000	<u>25,000</u> 20,000	<u>25,000</u> 20,000	<u>30,000</u> 30,000	<u>30,000</u> 29,000	<u>35,000</u> 24,500	<u>35,000</u>
Community Alliance Against Family Abuse (CAAFA)	<u>14,500</u> 14,500	<u>14,500</u> 14,500	<u>14,000</u> 14,000	<u>18,000</u> 18,000	<u>24,000</u> 20,000	<u>24,000</u> 20,000	<u>25,000</u> 25,000	<u>20,000</u> 16,000	<u>18,000</u> 16,000	<u>18,000</u>
East Valley Adult Resources (for AJ Senior Center)	<u>30,000</u> 25,000	<u>30,000</u> 26,000	<u>30,000</u> 30,000	<u>30,000</u> 30,000	<u>30,000</u> 28,000	<u>40,000</u> 0	NA	NA	NA	NA
East Valley Adult Resources (for van transportation)	NA	NA	<u>45,000</u> 0	<u>40,000</u> 0	<u>30,000</u> 0	<u>35,000</u> 0	NA	NA	NA	NA
Empowerment Systems	NA	NA	NA	NA	NA	NA	NA	NA	NA	<u>16,000</u>
Genesis Project	NA	NA	NA	NA	NA	NA	NA	NA	NA	<u>12,000</u>
Horizon Health & Wellness	NA	NA	NA	NA	NA	NA	NA	NA	<u>20,000</u> 15,000	<u>25,000</u>
Superstition Food Bank (AJ Food Bank)	<u>20,000</u> <u>20,000</u>	<u>25,000</u> 25,000	<u>30,000</u> 30,000	<u>30,000</u> 32,000	<u>32,000</u> 32,000	<u>50,000</u> 32,000	<u>32,000</u> 7,000	<u>50,000</u> 33,000	<u>75,000</u> 24,500	<u>27,500</u>
United Way	NA	NA	NA	NA	NA	<u>7,735</u> 0	<u>50,000</u> 10,000	<u>10,000</u> 2,000	NA	NA

Horizon Health and Wellness amended funding request \$9,500

Larry,

Here is the revised City of Apache Junction Health and Human Services Commission grant proposal for the 2020/21 period. I have reduced expenses down to the \$9,500 that the commission proposed and have cut the programming to align with this dollar amount. I am still doing some verification for the virtual trainings to make sure that there are spots available in upcoming trainings occurring in July. If there is no room in those trainings, we will attempt to get training done by the end of August so that we have plenty of time to conduct the community trainings during the new grant year.

Let me know if you have any questions.

Thank you (Cheri DeBree)

June 3, 2020

To whom it may concern,

Thank you for the opportunity to apply for grant funds once again from the City of Apache Junction. Below, you will find an updated proposal based on a new request for \$9500. Please find our original proposal also attached at the end of this update.

Horizon Health and Wellness (HHW) proposes to provide vital outreach, education and treatment services to help the residents of Apache Junction who are affected by a mental illness or are at risk for suicide and other harmful behavior. We would accomplish this by providing Mental Health First Aid Adult Version to the residents of Apache Junction, with a focus on trainings being delivered to educators, community stakeholders, first responders, city staff, retirement communities and parks, and the general population as needed. HHW will also seek guidance from the commission as to priority populations that they would like to see trained under this grant.

We are requesting \$9,500 in funding to be able to provide these vital trainings in Apache Junction. Funds will be used to enable HHW staff (2) to become trainers in Mental Health First Aid, which is an evidence-based, in-person training program with proven ability to teach individuals how to recognize and respond to the warning signs of mental illness and substance use disorders and link people with appropriate treatment and support.

These trainings (8-10) will be delivered during the grant period, but will continue to be delivered into the future, past the grant funded period as well. Grant funds will also provide staff the ability to do community based outreach and engagement of residents. By teaching the community how to recognize signs and symptoms, and risk factors of someone dealing with mental illness, and increasing their confidence in how to approach, respond, and support them, together we can ensure that our community is happier, healthier and safer. SafeTALK trainings will continue to be delivered to community as well, as a carry-over from the grant that we received this past year.

Money Designation	Amount Requested
New Instructor MHFA Tuition Horizon Staff (2) VIRTUAL	\$4,000
Travel for all trainings	\$0
Community Training Attendee Manuals @ \$18.95 ea x 250 + S/H	\$4900
Community Training Teaching Supplies	\$600
TOTAL	\$9500

Thank you for considering this funding request.

Sincerely,

Laura Larson-Huffaker
CEO/Horizon Health and Wellness

ORIGINAL GRANT PROPOSAL

January 30, 2020

To whom it may concern,

Thank you for the opportunity to apply for grant funds once again from the City of Apache Junction. Horizon Health and Wellness cares deeply about the community in Apache Junction and the surrounding area and has worked in partnership with the City on many community initiatives. We welcome the opportunity to once again partner with Apache Junction to address issues significant to the community.

In 2018, the Pinal County Community Health Needs Assessment was conducted in partnership with Pinal County Public Health Services District, Banner Health, Sun Life Family Health Center, and other key stakeholders. From this assessment, the following three priority areas were identified as the most urgent areas for improvement where progress could feasibly be made:

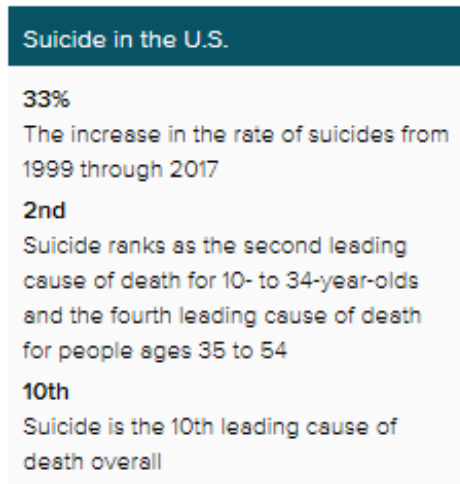
- Physical Activity and Nutrition (Obesity)
- Substance Abuse
- Mental Health

With two of the top three urgent areas of need falling into the behavioral health category, there is a need for further preventative education, awareness, and ongoing supports in Pinal County.

According to the National Alliance on Mental Illness (NAMI), 1 in 5 U.S. adults and 17% of all youth (ages 6-17) experience mental illness. These are our children, parents, co-workers, friends, and family. According to Mental Health First Aid, USA, mental health problems are more common than heart disease, lung disease and cancer combined. In the United States, only 41% of the people who had a mental disorder in the past year received professional health care or other services. For children, less than 20% with diagnosed mental health issues receive the support they need.

Over the past several years there has been a steady increase in suicides in the United States. The City of Apache Junction mirrors this increase. Youth suicides in Pinal County and the East Valley of Maricopa County neighboring school districts continue to be an issue. Suicide is the second leading cause of death for ages 10-24 (2016 CDC WISQARS) and four out of five teens who attempt suicide have given clear warning signs. Suicide is also the fourth leading cause of death for ages 35-54.

In fact, according to Arizona's Department of Health Services Suicide and Self-Inflicted Injury report 2006-2017, residents aged 45-54 years and those between the ages of 55-64 had higher rates of suicide deaths among all age groups, which is approximately 65% of the population in Apache Junction.



According to Mental Health First Aid, USA, research shows that people with mental health problems are more likely to seek help if someone close to them suggests it. Public awareness initiatives need to be delivered in communities to help community members, family members, friends, and neighbors feel comfortable identifying someone in need of mental health services. Education is needed to equip our community to know how to assist someone experiencing mental health or substance abuse related symptoms as a way to prevent mental health crises turning into someone dying by suicide.

Many people relate Mental Health First Aid curriculum to CPR. While CPR helps you assist an individual having a heart attack, Mental Health First Aid helps you assist someone experiencing a mental health or substance use-related crisis. In the Mental Health First Aid course, people learn risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help

Mental Health First Aid is an international training program proven to be effective. Peer-reviewed studies show that individuals trained in the program:

- Grow their knowledge of signs, symptoms and risk factors of mental illnesses and addictions.
- Can identify multiple types of professional and self-help resources for individuals with a mental illness or addiction.
- Increase their confidence in and likelihood to help an individual in distress.
- Show increased mental wellness themselves.

Studies also show that the program reduces stigma associated with mental illness. Mental Health First Aid is listed in the Substance Abuse and Mental Health Services Administration's (SAMHSA) National Registry as an Evidence-based Program and Practice.

Horizon Health and Wellness (HHW) proposes to provide vital outreach, education and treatment services to help the residents of Apache Junction who are affected by a mental illness or are at risk for suicide and other harmful behavior. We would accomplish this by providing Mental Health First

Aid and Mental Health First Aid Youth to the residents of Apache Junction, with a focus on trainings being delivered to educators, community stakeholders that interface with our youth students, and retirement communities and parks. HHW will work in collaboration with school personnel and other community partners to identify, outreach, educate and provide needed services to adults, children and their families.

We are requesting \$25,000 in funding to be able to provide these vital services in Apache Junction. Funds will be used to enable HHW staff (2) and community partners (2) to become trainers in Mental Health First Aid and Mental Health First Aid Youth, which are evidence-based, in-person training programs with proven ability to teach individuals how to recognize and respond to the warning signs of mental illness and substance use disorders and link people with appropriate treatment and support. By having two community stakeholder staff members also trained in both of these curricula, it will multiply efforts and reach more residents.

These trainings (10-12) will be delivered during the grant period, but will continue to be delivered into the future, past the grant funded period as well. Grant funds will also provide staff the ability to do community based outreach and engagement of residents. By teaching the community how to recognize signs and symptoms, and risk factors of someone dealing with mental illness, and increasing their confidence in how to approach, respond, and support them, together we can ensure that our community is happier, healthier and safer. SafeTALK and ASIST trainings will continue to be delivered to community as well, as a carry-over from the grant that we received this past year.

Thank you for considering this funding request.

Sincerely,

Laura Larson-Huffaker
CEO/Horizon Health and Wellness

Money Designation	Amount Requested
New Instructor MHFA Tuition Horizon Staff (2)	\$4,000
New Instructor MHFA Tuition Community Stakeholders (2)	\$4,400
New Instructor MHFA Youth Horizon Staff (2)	\$4,000
New Instructor MHFA Youth Community Stakeholders (2)	\$4,400
Travel for all trainings	\$6,000
Community Training Curriculum Materials	\$2,200
TOTAL	\$25,000