

| GOAL: THE PUBLIC ART COMMISSION WILL DEVELOP AND IMPLEMENT A STRATEGIC WORK PLAN TO SUPPORT THE LONG TERM GOAL OF INCORPORATING PUBLIC ART IN APACHE JUNCTION | | | | | |
|---|------------------------------|---|-------------------|-------------|--|
| Activities and Tasks | Person Responsible | Tools, Techniques, Resources | Timeline/Deadline | Status | Notes |
| OBJECTIVE: PREPARE FOR PUBLIC ART | | | | | |
| Adopt the work plan | Commissioners | Work Plan | 9/14/2020 | Complete | Create a five part workplan for commission review Feb - June 2020. |
| Conduct inventory | Commissioners | access to email and camera | 10/1/2020 | Complete | Collect the following on each piece of public art: photograph, name of artist, name of art, date of installation, location, and medium. Include potential future sights. |
| Create a webpage | City Staff | www.ajcity.net/public_art, Civic Plus | 8/30/2020 | Complete | Establish a page on the city website to display all the art projects identified in the inventory, provide a map of their locations, include ordinance and commission information, and other documentation. |
| Mapping of Public Art | City Staff | GIS | 12/1/2020 | Complete | Create a GIS database with locations of existing art and future sites |
| Public Art Pamphlet | City Staff | Design Programs | 10/1/2020 | Complete | Create an easy to follow pamphlet for developers which outline the guidelines for public art |
| Establish a priority project list | Commissioners and City Staff | department analysis and ranking process | 2/8/2021 | In Progress | Based upon information collected from departments, create the priority list and seek implementation based upon the list. |
| Create artist database | Commissioners and City Staff | Use of available city database | | In Progress | Create a database of artists to contact when the city has projects. This database should include name, address, email/phone, type of artist. |
| Create a donation policy | Commissioners and City Staff | consultant, other community programs, city legal/management | | In Progress | Create a process for accepting donations in addition to transfer of ownership and artist commissions. |
| Create a draft request for proposal | City Staff | city sample RFP with legal requirements | | In Progress | Create a template for public art RFP. Identify key components. |
| OBJECTIVE: ASSESS AND ENGAGE STAKEHOLDERS | | | | | |
| Create a community involvement and marketing plan | City Staff | City network | 10/30/2020 | In Progress | Create a method and conduit for community outreach and involvement in order to publize the work of the commission and future public art projects. LOGO |
| OBJECTIVE: DESIGN LONG TERM GOALS AND OBJECTIVES | | | | | |
| Establish art design principles | Commissioners and City Staff | city ordinance, community samples | 12/30/2020 | | Have discussions on what are the guiding design principles of public art in AJ. |
| Design an art restoration and maintenance program | City Staff | city ordinance, community samples | 12/30/2020 | | The public art ordinance calls for monitoring of public art for maintenance/upkeep and restoration. |
| OBJECTIVE: MANAGE AND MAINTAIN PUBLIC ART PROGRAM | | | | | |
| Update work plan | Commissioners | Work Plan | 2/1/2021 | | Annual review and update of work plan |
| Monthly financial report | City Staff | Munis financial system | Begin August 2020 | | New city financial software to begin July 2020. The first financial report will be available during the August commission meeting. |
| Implementation of maintenance and insurance verification program | Commissioners and City Staff | Tracking system | on-going | | The public art ordinance calls for monitoring of public art for maintenance/upkeep and insurance requirements |
| Marketing of Public Art in AJ | City Staff | design programs | on-going | | Maintain website with pictures, create a brochure, work with Chamber and ED on Tourism |