

Apache Junction Parks and Recreation Fee Study 2021

Passes/ Programs/ Facility Rentals/ Park Rentals - April 7th Presentation



2021 FEE STUDY BACKGROUND

- ▶ Jan. 6, 2021 - Parks and Rec Commission Introduction
- ▶ Mar. 1, 2021 - City Council Presentation/Discussion
- ▶ Mar. 3, 2021 - Parks and Rec Commission Presentation of market study results

MARKET CITIES

- ▶ Avondale
- ▶ Buckeye
- ▶ Casa Grande
- ▶ Goodyear
- ▶ Marana
- ▶ Maricopa
- ▶ Mesa
- ▶ Oro Valley
- ▶ Queen Creek

Facility/Equipment Rental Recommendations

- ▶ Add a commercial fee
- ▶ Add a non-resident fee
- ▶ Update specific fees based on actual costs
 - pool rentals
 - sports courts
 - sports field preps
 - personnel fees
 - stage fees

Facility Entry Fees/Passes Recommendation

- ▶ Minimal increase in pool entry fees & passes to offset increasing operational costs
- ▶ No change to MGC fees at this time

Rec Program/Activity Fees Recommendation

- ▶ Update the Adult Sports fee range to accommodate lower individual league fees (i.e. golf league)
- ▶ Update the Special Event fee range to accommodate vendor fees

Next Steps

1. Take tonight's feedback and come to next commission meeting for final recommendation/approval
2. Present Commission's recommendation to City Council for discussion and adoption
3. Anticipate fee changes/updates to be effective by September 1st, 2021

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Questions / Other?