

# Apache Junction Parks and Recreation Fee Study 2021

Passes/ Programs/ Facility Rentals/ Park Rentals - May 5<sup>th</sup> Presentation



# 2021 FEE STUDY BACKGROUND

- ▶ Jan. 6, 2021 - Parks and Rec Commission Introduction
- ▶ Mar. 1, 2021 - City Council Presentation/Discussion
- ▶ Mar. 3, 2021 - Parks and Rec Commission Presentation of market study results
- ▶ Apr. 7, 2021- Parks and Rec Commission Presentation of potential changes

# Facility/Equipment Rental Recommendations

- ▶ Add a commercial fee at 50% increase
- ▶ Add a non-resident fee at 25% increase
- ▶ Update specific fees based on actual costs and market
  - pool rentals
  - sports courts
  - sports field preps
  - personnel fees
  - stage fees

# Facility Entry Fees/Passes Recommendation

- ▶ Minimal increase in Pool entry fees & passes to offset increasing operational costs; still lower than market
  - ▶ Pool pass rates are lower than the daily rate (when attend 3 or more times per wk)
  - ▶ Family pool pass rate is less than it would be for 1 separate youth and 1 separate adult pass
  - ▶ Youth scholarships available at 50% of cost of pass
  - ▶ All passes eligible for 15% discount if purchased through opening weekend
- ▶ No change to MGC fees at this time; comparable to market

# Rec Program/Activity Fees Recommendation

- ▶ Update the Adult Sports fee range to accommodate lower individual league fees (i.e. golf league)
- ▶ Update the Special Event fee range to accommodate vendor fees

# What's next

1. Commission will vote tonight on the recommended fee changes
2. If changes are made, staff will present Commission's recommendations to City Council for discussion and adoption
3. Anticipate fee changes/updates to be effective by September 1st, 2021

# Commission Vote on proposed Parks and Recreation Fee Schedule Changes.

- Vote to approve the recommended changes as presented  
OR
- Vote to approve the recommended changes with modifications  
OR
- Vote to request staff to bring back with more information