

# Art in Public Spaces

Apache Junction Art Commission

May 8, 2021 Workshop



# Public Art: Responding to Community

- Seek community involvement
- Celebrate Apache Junction's unique history, landscape, cultures and collective memory
- Contribute to Downtown/Community Revitalization
- Integrate into City projects, including streetscapes, parks, and civic building
- Transform public spaces and landscape and articulate the City's values and aspirations

# Integrated into Park Design





# Dog Park Sculptures



# Art in Infrastructure

## Tempe Bridge





# Statement Artworks: Denver Convention Center



# Median Art





# Functional Public Art

Creating Shade at a Phoenix Park and Ride





# Roundabout Art Works



# Public Art Master Plan vs Public Art Project Plan

## Public Art Master Plan

A Public Art *Master* Plan examines the history and current status of the Public Art Program. It includes:

Extensive Community Involvement regarding overall public art program

- a) In-Person Presentations and Surveys
- b) Online Surveys

Data Collection and Analysis

- a) Analyze Public Input and summarize key points
- b) Review current art collection status
- c) Examine funding streams

Plan offer recommendations for art locations, policies, goals and strategies.

## Public Art Project Plan

A Public Art *Project* Plan is more specific and serves as a guide for art project locations, budgets and timeline.

Locations determined by City staff and members of the Art Commission.

- a) Staff presents yearly budget and possible locations for projects to the Commission.
- b) Commissioners prioritize locations for artwork and when funds are available City issues a Request for Qualifications.

A brief description of the program and each project (current and ongoing): goals, function, budget, location, timeline and other important information.

Public invited to attend meetings where art concepts are presented and give feedback.



# Public Art Commission Process

- Determine location and budget, issue a Request for Qualifications through art websites and City website/social media.
- Create artist selection panel and convene panel to discuss project parameters.
- Present artist submittals to panel. Vote and create short list for presentation by artist finalists.
- Convene panel to interview and select artist and alternate.
- Negotiate artist contract, develop timeline.
- Refine design with staff, convene public meeting(s) to review artist design.

# Planning for Public Art: Recommendations

- Review public art plan annually with city departments, including Community Development, Economic Development, Public Works and Parks and Recreation
- Develop a Public Art Project Plan based on new capital projects (municipal buildings and infrastructure), developer construction and other funding streams
- Artwork should be site-specific and developed with location and budget in mind. On rare occasions, purchase art directly from an artist or gallery.
- For quick turnaround projects, consider establishing an artist pool (call for artists to submit qualifications).
- Consider low-budget temporary public art.



# Planning Continued

- Before accepting gifts of art, review donation criteria.
- Create a yearly list of goals and objectives.
- Update Work Plan regularly.
- Engage the public. For the public art plan to be successful, the City and Art Commission will need an informed public that has had the opportunity to provide comments.