



Call to Artists: Request for Qualifications PEPCO WATERFRONT SUBSTATION

The DC Commission on the Art and Humanities (DCCA) in partnership with Potomac Electric Power Company (Pepco) is seeking professional qualifications from artists or artist teams for the design, fabrication and installation of a permanent work of public art for the new Pepco electrical substation coming to the Buzzard Point area in Southwest Washington, DC. Up to five semi-finalists will be selected to create site specific concept proposals. Each artist/artist team will be paid a \$2,000 design proposal stipend. The total project budget for the selected commission is \$250,000.

PROJECT OVERVIEW

Buzzard Point, located on a peninsula formed by the confluence of the Potomac and Anacostia Rivers, is on the verge of transforming from a bare, industrial area into a vibrant, mixed-used neighborhood anchored by a planned DC United Soccer Stadium. Pepco is creating the Waterfront Substation to support existing customers and forthcoming development efforts in the Capitol Riverfront and Southwest Waterfront areas. To enhance the new substation and contribute to a future dynamic neighborhood, DCCA and Pepco are seeking to commission a work of public art that achieves the following goals:

PROJECT GOALS

- Activate the Pepco Waterfront Substation plaza space with an iconic, large-scale installation.
- Create a gateway element for the area, which will serve as a major thoroughfare with the forthcoming DC United Soccer Stadium.
- Contribute to an inviting community space with engaging public art to promote communal activities and walkability in the neighborhood.
- Activate a project site identified as an economic development core focus area by the DC Office of Planning.

Address themes of technology, power, energy, sports and/or athletics.

SITE LOCATION & ARTWORK FOOTPRINT

The proposed artwork will be sited at the corner plaza area at 1st and R Streets, SW providing a 20 x 20sf footprint.

ELIGIBILITY

This RFQ is open to all professional artists and teams residing in the United States.

IMPORTANT: All applicants who are selected as semi-finalists must be in good standing with the District of Columbia Government and will be required to provide the following documents prior to acceptance of the design stipend and the subsequent fabrication/installation grant:

- W-9 Tax Form
- A Certificate of Liability Insurance and a list of insurance carriers as needed per contract.
- Other information to be determined.

BUDGET

The design and artwork fabrication/installation budget is \$250,000, which must include artist design fees (no more than 15% of the project budget), and costs associated with design, fabrication, transportation, shipping, installation, insurance, engineered drawings (stamped by an licensed engineer), permits and photo documentation of the artwork.

Each **Semi-Finalist will be awarded a \$1,500 honorarium** to create a site-specific design proposal to include a 2-d schematic design, 3-d scale model, itemized budget, implementation schedule, and project narrative that they will present to the Art Selection Panel.

PRELIMINARY SCHEDULE

<u>DATE</u>	<u>ACTIVITY & DELIVERABLES</u>
APRIL 5, 2016	Request for Qualifications Released
May 5, 2016, 5:00 PM EST	Application Deadline
May 19 , 2016	Panel to select three-five (3-5) Semi-Finalists
May 20, 2016	Semi-Finalists notified; compliance documents submittal
May 20—June 8, 2016	Semi-finalists independent site visits
June 16, 2016	Site Specific Proposals Due (2-d renderings and/or 3-d models are mandatory)
June 24, 2016	Community and stakeholder presentations; art selection panel presentations to select artist
June 27, 2016	Selected artist notified
July 2016	Grant executed, proposal submitted to CFA and DDOT public space review; permitting process begins, phase 1 fabrication begins
August 2016 – May 2017	Artwork fabrication
Summer 2017	Artwork Installation
Fall 2017	Artwork Dedication

ART SELECTION & APPROVAL PROCESS

DCCAH will convene an Art Selection Panel representing diverse interests and expertise to review the qualifications of artists or teams that respond to this call. The Art Selection Panel will recommend (3-5) three to five semi-finalists based on credentials, prior work experience, and overall capacity to complete the project.

Each semi-finalist will be awarded a \$1,500 honorarium to create a site-specific proposal and for travel to the site. They will present their proposals to the art selection panel who will recommend one finalist for the project. The finalist's design proposal will be reviewed by the DCCAH Board of Commissioners and the U.S. Commission of Fine Arts (CFA) for review and final approval. The artist or team whose design is approved will then enter into an agreement with Pepco and DCCAH for fabrication, installation and programming of artwork. The artist whose design is approved will then enter into an agreement with DCCAH for fabrication and installation of the artwork. The artist/team will then, if necessary, subcontract with an artwork fabricator and installer.

Upon approval of the concept design, the selected artist and DCCAH will determine the best strategy for obtaining the required permits. This process will consist of the planned fabrication and installation of the artwork and the submittal of stamped drawings or shop drawings prepared by an engineer or firm licensed to operate in Washington, DC.

SELECTION CRITERIA

- The artist and/or artist team leader is a practicing professional artist with elements of the project supported by a team of design and fabrication professionals.
- The artist and/or artist team has demonstrated artistic and design excellence through innovation and originality as evidenced in previous work.
- The artist and/or artist team is available to participate in the design phase review and approval processes and will complete the commission as required by the project schedule.
- The artist and/or artist team's experience, availability and willingness to participate in public meetings to present their proposed design concept and take into consideration comments provided by the community and project stakeholders.
- Work should demonstrate maintainability, structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs.
- Work should be appropriate for placement on an urban pedestrian site, including ability for artwork to withstand public interaction.
- Artist should have a proven track record to complete the work on time and within the budget.

SUBMISSION REQUIREMENTS

(Applications must be submitted through [SlideRoom](#). Instructions provided below.)

For Individual Applicants:

1. **APPLICATION FORM** – Please complete the application form on page 7. If you would prefer to type your information, please include the following: full Legal Name (and other Professional Name as applicable), Address, Daytime Telephone, Evening Telephone, Email Address, and Website (optional).
2. **COVER LETTER** describing how this project relates to your past work and how you would approach the project. This letter should not exceed two (2) pages.
3. Current **CV/RESUME** highlighting experience with site-specific work and public art commissions.
4. **WORK SAMPLES** that consist of **10 DIGITAL images or video** of previous artwork. Digital images and video should be submitted as JPGS or MOV files. Submit only high quality jpgs (do not use gifs, tiffs or other formats). Each file must be labeled with a number indicating the viewing order, followed by the artist's last name. The numbers must correspond to the accompanying Image List. Example: 01_Jones; 02_Jones. If using Mac OS 8 or 9 include a ".jpg" extension at the end of each image. Example:

01_Jones.jpg. All images will be viewed on PCs, not Macs. Do not embed images into PowerPoint or submit moving images or audio files.

5. A corresponding **IMAGE LIST** with image number, title, medium, dimensions, brief description, date of work and budget.

6. The names of at least three professional **REFERENCES** with current contact information including phone numbers and email addresses.

For Design Teams:

In addition to the **Application Form, Cover Letter, CV/Resume, Image List, and References** detailed above:

- **Work Samples** should consist of up to **20 digital images or video** of previous work. Please include artist's or designer's name associated with each work on the corresponding image list.
- **CV/Resume** for each member of the team.

SUBMISSION DEADLINE

Submissions must be received by: 11:59PM (EST) on May 5, 2016.

HOW TO APPLY

Applications must be submitted online via SlideRoom. Please follow the link <http://dcarts.slideroom.com> and select the **Pepco Waterfront Substation Project** to upload all requisite application material. In order to access the application portal, all applicants will first be prompted to create a SlideRoom account, at no cost. Once logged into the newly created account, applicants will be allowed to submit all materials outlined above. SlideRoom will allow applicants to save incomplete applications and return to them for completion until **11:59 PM on the May 5, 2016 deadline**. Any incomplete submissions at that time will be disqualified.

OTHER REQUIREMENTS:

Selected Artist or Team will:

- Enter into an agreement with DCCA for the duration of the project. Throughout the duration of the contract, the artist, design team and the artist's subcontractors, will be required to maintain all relevant licenses and carry professional liability insurance of \$1 million.
- Artists/Teams must be in good standing with the District of Columbia Government and will be required to have license for operating and doing business within the District of Columbia. Semi-finalists will be required to provide compliance documentation forms as provided by DCCA.
- Work with DCCA and an engineer to determine the best strategy for final documentation required (stamped drawings, shop drawings) to execute fabrication and installation of the artwork.
- Secure fabricators and installers, obtain cost estimates and develop fabrication and installation schedules.
- Document the completed work with professional photographs.

- Keep an itemized expenses checklist and purchase or service receipts for auditing and financial reporting purposes.
- Provide an artwork maintenance plan for the completed artwork.
- Provide damaged artwork repair plan for the future use.
- Coordinate all engineering, construction and installation with the Pepco Project Manager. Work with Pepco to determine all existing building structures, utilities, Pepco transmission/distribution lines in the vicinity of the sculpture and any necessary grounding requirements as per the sculpture design.

PUBLICITY

DCCAH will produce a dedication ceremony brochure and include the artist or team's information on the DCCAH website, social media outlets and other various media outlets as needs are determined. A weather-proof plaque/label with pertinent information and DCCAH approved text will be installed along with the artwork.

DCCAH has the right to photograph the artwork for educational purposes, brochures and other publicity. In all printed materials, DCCAH will make every effort to credit the artist. All copyrights remain with the artist.

DCCAH and Pepco will host a public dedication ceremony in summer 2017 upon installation of the artwork and completion of the substation.

Contact Information:

APPLICATION FORM
DC Commission on the Arts and Humanities
Pepco Waterfront Substation Project

Please complete this form and include with application materials.

Applicant's Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Cell/Mobile (optional): _____

Email address: _____

Web site (optional): _____

DEADLINE: Submissions deadline is **5:00 PM EST on Thursday, May 05, 2016**

FOR QUESTIONS, PLEASE CONTACT:

Tonya Jordan, Public Art Manager, DCCA

tonya.jordan@dc.gov, 202-724-5613

Ron Humbertson, Art Collections Registrar, DCCA

ron.humbertson@dc.gov, 202-719-6527

APPLICATION CHECKLIST:

- ____ Application Form
- ____ Cover Letter
- ____ CV/Resume
- ____ Up to 10 Images Individual Applicants, Up to 20 images Design Teams
- ____ Work Sample List
- ____ At least 3 Professional References



The DC Commission on the Arts and Humanities (DCCA) provides grant funds, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city. For more information on DCCA visit: www.dccarts.dc.gov. As a program of DCCA, the **DC Creates Public Art** program provides high quality art installations and administrative support services for the public so they can benefit from an enhanced visual environment. The program purchases, commissions and installs public art throughout the District of Columbia to cultivate dynamic, vibrant and nurturing communities through the use of art and design.



Pepco is a regulated public utility company engaged in the transmission, distribution and default supply of electricity. Pepco serves an area of about 640 square miles with a population of about 815,000 people in in the District of Columbia and major portions of Prince George's County and Montgomery County in suburban Maryland. For more information on Pepco, Visit www.pepco.com.

