

Apache Junction Parks and Recreation Fee Study 2021

Recommendations to Chapter 4, Fees, Article 4-1: Parks and Recreation Fee Schedule - August 16th Work Session



2021 FEE STUDY BACKGROUND

- ▶ Jan. 6, 2021 - Parks and Rec Commission Introduction
- ▶ Mar. 1, 2021 - City Council Presentation/Discussion
- ▶ Mar. 3, 2021 - Parks and Rec Commission Presentation of market study results
- ▶ Apr. 7, 2021- Parks and Rec Commission Presentation of potential changes
- ▶ May 5, 2021- Parks and Rec Commission approved recommendations of fee changes

Commercial Fees & Non- Resident Fees

CITY	COMMERCIAL RATE (RENTALS)	NON-RESIDENT RATE (CLASSES)	NOTES
Apache Junction	No	No	
Avondale	Yes	Yes	Appears to be 50-100% higher
Buckeye	Yes	Yes	Appears to be 2x regular rate
Casa Grande	No	No	
Goodyear	Yes	Yes	Different facilities done differently
Marana	No	No	
Maricopa	Yes	Yes	Appears to be 20-25% higher
Mesa	Yes	Yes	Appears to be 15-25% higher
Oro Valley	Yes	No	Appears to be 2x regular rate
Queen Creek	Yes	Yes	Appears to be 50% higher

Facility/Equipment Rental Recommendations

- ▶ Add a commercial rental fee at 50% increase
- ▶ Add a non-resident facility rental fee at 25% increase
- ▶ Update specific fees based on actual costs and market
 - pool rentals
 - sports courts
 - sports field preps
 - personnel fees
 - stage fees

Facility Entry Fees/Passes Recommendation

- ▶ Minimal increase in Pool entry fees & passes to offset increasing operational costs
 - ▶ Youth scholarships available at 50% of cost of pass (Lost Dutchman Marathon)
 - ▶ All passes eligible for 15% discount if purchased through opening weekend
- ▶ No change to MGC fees at this time
 - ▶ working to increase usage; our price point is still manageable for many residents
 - ▶ Full youth scholarships available (Lost Dutchman Marathon)

Rec Program/Activity Fees Recommendation

- ▶ Update the Adult Sports fee range to accommodate lower individual league fees (i.e. golf league)
- ▶ Update the Special Event fee range to accommodate vendor fees

What's next

1. Questions/Discussion; Changes if necessary
2. Post fees and a fee report for the mandatory 60 day waiting period prior to a public hearing
3. Council will hold a public hearing and vote on the changes